

Prioritize your projects
and Source Funding
– find out how!

6th Annual Event

The Future of Canada's Infrastructure

Wednesday June 24th and Thursday June 25th, 2009 | The Holiday Inn Select | Toronto, Ontario

Smart Spending | Boost Your Economy | Green Options

Performance Measurement | Accountability & Transparency | Clean Energy

Keynote Address:



Graeme Purves,
Assistant Chief Planner,
Directorate for the Built Environment,
Scottish Government



Cathie O'Toole,
Chief Financial Officer,
Halifax Regional Municipality

**Don't miss the opportunity
to benefit from world-class
case studies:**

- ▶ Scotland
- ▶ Portland
- ▶ Detroit River International Crossing
- ▶ Saskatoon
- ▶ Kingston
- ▶ Halifax
- ▶ Markham
- ▶ Yellowknife

8 Source these immediate benefits:

- 1 **CAPITALIZE** on infrastructure spending
- 2 **STIMULATE** economic recovery
- 3 **ENHANCE** environmental sustainability
- 4 **ASSURE** accountability and transparency
- 5 **MANAGE** your risk
- 6 **ATTAIN** greener energy
- 7 **BUILD** strategic partnerships
- 8 **MEASURE** performance of suppliers and vendors

Sponsor:



Refreshment break sponsor:



Lead Media Partner:



Supporter:



To register call: 1-866-298-9343 • E-mail: registrations@strategyinstitute.com

Prioritize, spend smart and invest in innovation. The Future of Canada's Infrastructure is NOW!

2009 is the year of unprecedented opportunity in Canada's approach to infrastructure policy and practice.

Be a part of history and build a solid foundation for generations of Canadians

Unparalleled investments and a commitment to environmental sustainability will mark 2009 as a banner year. Do your part by getting all the crucial decision-making support you need at the most prestigious event of the year!

Don't miss the opportunity to benefit from world-class case studies:

- ▶ Scotland
- ▶ Portland
- ▶ Detroit River International Crossing
- ▶ Saskatoon
- ▶ Kingston
- ▶ Halifax
- ▶ Markham
- ▶ Yellowknife

Emulate their success. Learn from their challenges to save time and money and reduce risk. Establish your organization as the next leader in infrastructure management! This conference only comes around once a year; register now, as **this event is sure to sell out!**

Energy, Transportation, Water, Climate Change... We've covered it all!

Canada's most comprehensive infrastructure event will address all of your current challenges with timely case studies and real world presentations.

Source these 7 immediate benefits:

- 1 **CAPITALIZE** on infrastructure spending
- 2 **STIMULATE** economic recovery
- 3 **ENHANCE** environmental sustainability
- 4 **ASSURE** accountability and transparency
- 5 **ACHIEVE** water/wastewater sustainability
- 6 **OPTIMIZE** asset management
- 7 **MEASURE** performance of suppliers and vendors

Plus 2 value-added workshops:

- ▶ Best practices in becoming a "firm of choice"
- ▶ Design-Build fundamentals for municipalities

Take advantage of the interactive format and invaluable Q&As!

Take this opportunity to see how your colleagues are doing; share your experiences and exchange ideas and strategies! If you want to meet with your peers in the field and form valuable alliances, this is your best opportunity this year.



You Cannot Afford to Miss This Unique and Timely Event: Register Now!

Don't miss this chance to network, discuss and debate the issues with representatives at the core of the future of the nation's infrastructure. Register for our limited spaces by calling 1-866-298-9343 or e-mailing registrations@strategyinstitute.com today.

Attend this high-level summit specifically designed for the following:

Cities, Municipalities and Communities

Mayors and Councillors, CAOs, Commissioners, Directors and Managers of Infrastructure Services, Public Works, Asset Management, Transportation, Design and Construction, Environment, Policy Advisors.

- **Setting Priorities:** Meet the needs of your community by prioritizing your infrastructure rehabilitation and new development projects.
- **Green Infrastructure:** Minimize the effects your practices have on the environment and the effects of climate change on your infrastructure.
- **Smart Spending:** Manage your infrastructure dollars wisely and optimize ROI in building sustainable infrastructure.

Provincial and Federal Government

Ministers, Assistant and Deputy Ministers, Directors of Transportation and Infrastructure, Municipal Affairs, Public Infrastructure Renewal, Environment, Members of Transport Canada and Infrastructure Canada.

- **Funding Mechanisms:** Develop the most effective ways to assist urban and rural municipalities to finance their critical public infrastructure.
- **Economic Revival:** Strengthen the nation's foundations by targeted investment in infrastructure, job retention and creation, and community support.
- **Sustainable Development:** Play your part in meeting the needs of current and future generations of Canadians.

Infrastructure Suppliers and Advisors

Consulting, Legal, Project Financing and Investment, Materials Suppliers, Software

- **Learn New Developments:** Recognize the advantages and challenges of the next steps in building sustainable infrastructure in Canada.
- **Network With Key Decision-Makers:** Identify new opportunities and trends developing from new innovations across the country.
- **Form New Alliances:** Generate new sales and contracts and successfully collaborate with community leaders.
- **Drive Advancements:** Have the potential of your products and services realized and benefit from new opportunities.

The Future of Canada's Infrastructure 2009 is the sixth in a series of annual events designed to help municipalities, provinces and the federal government to develop sustainable infrastructure plans through effective infrastructure management. It brings peers together to share information, challenges and successes, and will give all regions of Canada a clearer vision on how to reach long-term infrastructure sustainability.



Hear what delegates said about the 5th Annual Summit:

“Excellent multidisciplinary exchanges of timely and relevant material and speakers. Helped to drive greater collaboration, awareness and understanding amongst stakeholders.”

John Lohuis, *Director, Environment Portfolio & Recreation and Parks, City of Mississauga*

“Very interesting conference with a wide range of topics and a diverse audience.”

Reg Thompson, *Operations Manager, Bruce Power*

“The speakers were informative and the issues were aligned with current infrastructure problems.”

Kyle Toffan, *Director, Grants Administration, Government of Saskatchewan*

“Excellent speakers and presentations. Very good contacts.”

Jim Keech, *CEO, Utilities Kingston*

Send Your Entire Infrastructure Management Team

Ensure that you develop a common vision across your group by sending your entire team to this premier event. Allowing everyone on your team to attend will ensure open communication and an effective network implementation. Special team pricing provides great value for your conference dollar. See the registration form for details.

Ensure Your Leadership With a Customized Sponsorship/Exhibit Package

By sponsoring this one-of-a-kind event, you can showcase your company as an industry LEADER. Ensure your presence is known—be visible at this premier event! Select sponsorship packages are still available. To learn more, contact **George Pollard** at **1-866-298-9343 ext. 272**, or email pollard@strategyinstitute.com.

Day One

Wednesday June 24th, 2009

7:30 AM Registration & Sponsor Exhibits Open – Continental Breakfast

8:15 AM Opening Address From The Chair

8:30 AM **A Nation-Wide Approach: Setting Priorities For the Improvement of National Infrastructure**

The Scottish Government has just completed work on Scotland's second National Planning Framework, which sets priorities for the improvement of Scotland's infrastructure over the period to 2030. The Framework takes forward the Government's commitments on sustainable economic growth and climate change to support the move to a low carbon economy. Hear about the approach to:

- ▶ Developing national transport, energy and environmental infrastructure
- ▶ Engaging the public and communities in national infrastructure planning
- ▶ Assessing the environmental impacts of strategic development

Learn from Scotland's National Planning Framework and find out how we can develop a more unified approach to improving our national infrastructure.



Graeme Purves,
Assistant Chief Planner, Directorate for the Built Environment,
Scottish Government

9:15 AM **Greening Our Infrastructure: Strategies to Reduce the Impact of Canada's Infrastructure on Climate Change – And Vice Versa!**

Climate change poses serious threats to our infrastructure – and conversely, many of our practices regarding infrastructure contribute to accelerating climate change. In order to slow and halt this cycle, we must create models for infrastructure and development that take sustainability and adaptation measures into account, while acknowledging the needs of the business community.

- ▶ Understand the economic impact of climate change
- ▶ Hear about successful initiatives to design our structures and cities better
- ▶ Improve risk and life-cycle cost management to reduce the vulnerability of our critical infrastructure

Find out how to mitigate the effects of climate change on our infrastructure, and how you can minimize your carbon footprint.



Dr. Gordon McBean,
Director, Policy Studies, **Institute for Catastrophic Loss Reduction, University of Western Ontario**; Member of the Board, **International Institute for Sustainable Development**

10:00 AM Sponsor Exhibit Area – Networking Break

Interact with conference speakers and fellow attendees. Secure important new business contacts and talk about crucial developments in infrastructure funding and planning.

10:30 AM **Case Study: Portland** **Creating Livable Cities: A Comprehensive Green Approach to Growth and Economic Vibrancy**

City planners in Portland have been thinking green since the 1970s, when the city enacted strict land-use policies, and so there is no surprise that for the second year in a row Portland is ranked the most sustainable city. However, the city recognizes there is much work to be done to reach critical milestones for climate protection, recycling and to ensure growth and development toward a thriving, livable city. Hear about:

- ▶ The early precedents for sustainable development through land-use policies and an urban growth boundary
- ▶ The economic benefits of its green approach to building, renewable energy and mass transportation
- ▶ The aim to become a "20 Minute City"

Emulate the forethought and success of Portland, and make your community as livable as it can be!



Karl Lisle,
Senior Planner, Central Portland Team, Bureau of Planning and Sustainability,
City of Portland

11:15 PM **Case Study: Yellowknife** **Ensuring Accountability In Infrastructure And Built Environment Sustainability Initiatives**

Yellowknife has been named "Best Small City" in terms of sustainability for the second year in a row. The City is planning to build on their success with a strong plan for developing further with complete accountability and transparency. This address will cover:

- ▶ Integration of energy efficiency into building bylaws
- ▶ Development of capacity to ensure due diligence in public asset management
- ▶ Minimization of unanticipated costs associated with remediation of future impacts of climate change

Hear about Yellowknife's accountable decision-making and apply their success in your community.



Gordon Van Tighem,
Mayor,
City of Yellowknife

12:00 PM Exhibition Area – Networking Luncheon
Join the conference speakers and your peers for a relaxing luncheon.

1:30 PM **Case Study: Detroit River International Crossing** **International Collaboration To Boost Economic Renewal On Both Sides Of The Border**

The Michigan Department of Transportation has recently completed the environmental clearance phase for a new international border crossing system in Detroit. The project is complex, controversial, and perhaps critical to the economic recovery of the State of Michigan. Hear more about:

- ▶ The challenges, successes and lessons learned in international cooperation and partnerships
- ▶ The next steps for the project
- ▶ The potential economic impact on Southeastern Michigan and Southwestern Ontario

Find out about the progress of the crossing and the unique challenges faced along the way.

Dave Wresinski,
Project Planning Division Administrator,
Michigan Department of Transportation

Register Today!

Call 1-866-298-9343, or e-mail registrations@strategyinstitute.com.

Day Two

Thursday June 25th, 2009

2:15 PM Sponsor Exhibit Area – Networking Break

Continue the debate and discussion with your peers while enjoying a refreshing break.

2:45 PM **Understanding Public Private Partnership Delivery Models to Enhance Infrastructure Decision-Making**

Particularly in times of economic hardship, governments must explore a variety of options before setting the course on infrastructure projects. This session will provide an overview of the PPP model, including associated benefits and project characteristics best suited to the model.

- ▶ Explore design-build-finance-maintain, design-build-finance operate, design-build-operate and design-build models, and the potential benefits of each model
- ▶ Understand the policy framework for PPPs and the screening criteria used to determine which projects are best suited to be delivered as public private partnerships
- ▶ Hear about real cases including the Sea-to-Sky Highway Improvement Project, Abbotsford Regional Hospital and Cancer Centre, Britannia Mine Water Treatment Plant and the Charles Jago Northern Sport Centre

Get the information you need to make the right choice for your projects!



Sue Fimrite,
Project Director,
Partnerships BC

3:30 PM **Case Study: Town of Markham** **Engaging The Public Through Innovative And Interactive Consultation To Expedite Project Delivery**

Understanding the needs and expectations of the public is crucial factor in implementing and facilitating the progress of infrastructure programs. This case study will examine how to:

- ▶ Develop the most effective programs for soliciting feedback in today's age
- ▶ Ensure participation is encouraged and a consistent message presented
- ▶ Follow up with concrete results

Take away tips to understand the needs and expectations of your community and get buy-in for your projects.



Joseph Virgilio,
Councillor, Ward 3,
Town of Markham

4:15 PM Conference Adjourns to Day Two



7:45 AM Registration & Sponsor Exhibits Open – Continental Breakfast

8:15 AM Recap Of Day One From The Chair

8:30 AM **Case Study: Kingston** **Promoting Local Sustainability with a Triple-Bottom-Line Approach to Infrastructure and Procurement**

The City of Kingston is committed to becoming Canada's most sustainable community. A major part of that plan is a historic set of procurement principles, known as the Kingston Protocol, which will support social, environmental and economic sustainability. This case study will address:

- ▶ Leveraging community collaboration to enhance the efforts
- ▶ Supporting the local economy and opportunities in the green economy
- ▶ Considering environmental, social equity and economic factors in procurement practices

Hear how the City of Kingston is taking innovative steps in infrastructure procurement for long-term community sustainability.

Paul MacLatchy,
Director of Strategy, Environment and Communications,
City of Kingston

9:15 AM **Best Practices: Water Sustainability Action Plan For BC** **Doing Business Differently to Achieve Water Sustainability Through Partnerships, Innovation and Integration**

The Water Sustainability Action Plan for BC is developing a vision and road map for achieving settlement and balance with ecology concerning water infrastructure practices. Implementing green infrastructure policies is key to achieving water sustainability, which requires an integrated paradigm shift to remove silos from water and land management. In this session, delegates will:

- ▶ Increase their understanding of what Living Water Smart can mean for Canada
- ▶ Learn about regional initiatives where business is already being done differently
- ▶ Understand the tools that support integration of land and water management

Hear about integrated innovations that will help local governments to make green choices and keep our water healthy and secure.



Kim Stephens,
Program Coordinator,
Water Sustainability Action Plan for British Columbia

10:00 AM Sponsor Exhibit Area – Networking Break

Interact with conference speakers and fellow attendees.

Register Today!

Call 1-866-298-9343, or e-mail registrations@strategyinstitute.com.

Day Two (continued)

Thursday June 25th, 2009

10:30 AM **Case Study: Saskatoon** **Priority Setting and Needs Assessment: Developing a Long-Term Strategic Plan for Sustainable Infrastructure That Balances Renewal, Rehabilitation and New Development**

The City of Saskatoon is one of the fastest growing cities in Canada. Its relatively new boom has placed a strain on the balance of growth and maintenance of its infrastructure. Hear about the coordinated plan to:

- ▶ Account for new growth and communities and enhance the economy
- ▶ Manage the task of renewal and rehabilitation to provide adequate service levels
- ▶ Determine the best process for priority setting and needs assessment

Gain valuable insight into how you can set priorities and find the balance to serve your municipality's needs best.

Gaston Gourdeau,
Director, Infrastructure Services Department,
City of Saskatoon

11:15 AM **Panel Discussion** **Proactive Planning Strategies To Manage Infrastructure Challenges And Receive Government Funding**

Canada's smaller centres face different challenges to addressing the needs of their capital planning business processes to manage their infrastructure, which requires creative and proactive approaches. Our larger centres can also benefit from hearing the ways small rural communities can overcome their limitations and effectively manage their infrastructure.

- ▶ How can communities take advantage of infrastructure monies from Federal and Provincial governments?
- ▶ How can they balance the costs of preserving aging infrastructure and the community's needs?
- ▶ Join the discussion with federal, provincial and municipal representatives

Learn about proactive and implementable strategies to take advantage of federal and provincial funding.

Moderator:  Frank Miele,
Chief Administrative Officer,
Town of Meaford

➔ **More to come...**



12:00 PM Exhibition Area – Networking Luncheon

Compare notes with your colleagues and conference faculty over a relaxing lunch.

1:30 PM **Case Study: Halifax** **Optimizing Asset Management: Best Practices and Innovations to Build Municipal Economic Prosperity**

Municipal infrastructure across the country is aging, and many communities are struggling to maintain adequate service levels to serve their citizens. A solid asset management plan will give your municipality the foundation on which to build a stronger future.

- ▶ Minimize cost to maintain sustainable levels of service
- ▶ Maximize the use of existing infrastructure
- ▶ Unify all processes to build toward a strategic plan

Emulate Halifax's success in infrastructure asset management in your community.



Cathie O'Toole,
Chief Financial Officer,
Halifax Regional Municipality

2:15 PM **Attracting Investors: Creating The Right Conditions For Infrastructure Investment In A New Era Of Project Delivery**

This session will address issues surrounding the challenges and opportunities for attracting investors to your infrastructure projects. Topics will include:

- ▶ Opportunities for public-private infrastructure partnerships
- ▶ Approaches for reducing barriers to investors
- ▶ Lessons learned from real life projects

Get the latest information you need to create an atmosphere that is conducive to attracting investors to your projects.

3:00 PM Sponsor Exhibit Area – Networking Break

Continue the debate and discussion with your peers while enjoying a refreshing break.

3:30 PM **Supplier and Vendor Report Card: Performance Indicators and Measurement for Evaluating Infrastructure Service Providers**

Many municipalities rely heavily on infrastructure service providers to assist them to plan, develop, operate, and manage infrastructure initiatives. However, it is crucial to have firmly established criteria in place to evaluate the benefit received.

- ▶ What are the key criteria for evaluation based on your needs?
- ▶ When is the right time to fire a firm? And how?
- ▶ How can you ensure clear communication with the provider to avoid unforeseen problems?

Come away with a comprehensive strategy to evaluate industry suppliers to enhance your decision-making process.



John Haythorne,
Partner,
Fraser Milner Casgrain LLP

Register Today!

Call 1-866-298-9343, or e-mail registrations@strategyinstitute.com.

4:15 PM Energy Infrastructure: Addressing Climate Change Concerns with Renewed, Expanded and Smarter Power Infrastructure

Ontario's Hydro One has taken extensive steps to renew the province's electricity system with a focus on infrastructure renewal. Key to this program is innovation and an eye to greening energy infrastructure. This session will address:

- ▶ Empowering consumers to control their power usage and costs
- ▶ Allowing clean and renewable generation to meet an increasing share of our power needs
- ▶ The role of increasingly clean power generation in meeting carbon challenges of other economic sectors, and transportation in particular

Recognize the economic and environmental benefits of greening our energy infrastructure.



Steve Dorey,
Vice President, External Relations,
Hydro One

5:00 PM Conference Adjourns

Our Venue: The Holiday Inn Select



The Holiday Inn Select Airport welcomes our delegates with its convenient location, newly redecorated rooms and complimentary internet access. With double-paned windows making for an

ultra-quiet room, you'll be sure to get a good nights rest for conference. If you're arriving via the airport, we encourage you to hop on the Holiday Inn's complimentary airport shuttle and for delegates driving, parking is a mere \$14/day.

Call **before June 1st** and mention Strategy Institute to book your room and receive our conference rate of **\$145/night** plus taxes.

Holiday Inn Select TORONTO-INT'L AIRPORT

970 DIXON ROAD TORONTO, ON M9W 1J9 CANADA

<http://www.ihotelsgroup.com/h/d/sl/1/en/hotel/yyzia/transportation>

Hotel Direct: 1-416-6757611 | Global Reservations: 1-877 660 8550

Essential Post-Conference Workshop Friday June 26th, 2009

Workshop A: 9:00 AM – 12:00 PM

Becoming a "Firm of Choice":

How Engineering, Construction and Architectural Firms Can Expand The Scope Of Public Sector Work And Increase Their Market Share

For firms that have primarily been involved in private projects, the public sector presents a wealth of new opportunities for business development, but also a tangle of new and unfamiliar challenges. This practical workshop will take you step-by-step through all the stages of finding success in the public sector, from proposal to project completion.

- ▶ Come to terms with the values and needs of a public agency compared to a private owner
- ▶ Navigate through the public sector procurement rules to reduce risk and increase your chances of success
- ▶ Determine the most effective ways to respond to an RFP
- ▶ Find out what the opportunities are now to expand your involvement with the public sector, and how to identify your niche

Get all the practical information you need to make your mark as a "firm of choice" for public sector infrastructure projects!



Frank Miele,
CAO,
Town of Meaford

➔ **More to come...** (Check website for speaker additions)

Workshop B: 1:00 PM – 4:00 PM

Developing and Implementing an Holistic Capital Planning Strategy for Maximum Efficiency

Infrastructure managers today must not only manage, but also improve their Capital Assets despite aging infrastructure and more frequent, difficult-to-assess expenditure requirements. Growing capital requirements compete with one another as renewal requirements, strategic initiatives, legal compliance issues, and functional/program objectives begin to conflict throughout the organization. This practical workshop will provide background and strategic methodology:

- ▶ How did we get here?
- ▶ Capital planning process to support a complete capital plan
- ▶ Documenting asset performance
- ▶ Financial accountability
- ▶ Prioritization
- ▶ Bridging physical and financial data



Karl Scharnitzky
Senior Director, Business Strategy,
Capital Planning, Altus Group

Register Today!

Call 1-866-298-9343, or e-mail registrations@strategyinstitute.com.

6th Annual Event

Prioritize your projects
and Source Funding
- find out how!

The Future of Canada's Infrastructure

Wednesday June 24th and Thursday June 25th, 2009 | The Holiday Inn Select | Toronto, Ontario

ATTENTION MAILROOM: If undeliverable to addressee, please forward to:
CAO, Director of Infrastructure Services, Director of Public Works



You Will Hear About:

- Smart Spending
- Boost Your Economy
- Green Options
- Performance Measurement
- Accountability & Transparency
- Clean Energy

How to Register:



E-Mail:

registrations@strategyinstitute.com



Telephone: 416-944-9200

1-866-298-9343 (Toll-free)



Fax: 416-944-0403

1-866-298-9344 (Toll-free)



Mail: Strategy Institute

401 Richmond St. West, Suite 401
Toronto, Ontario M5V 3A8

VIP Code:

Please register this person for: **6th Annual Future of Canada's Infrastructure**

1

CONFERENCE PRICING

	Government & NGOs	Regular Rate
Conference ONLY	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1,895
Conference + 1 Workshop	<input type="checkbox"/> \$1,295	<input type="checkbox"/> \$2,195
Conference + 2 Workshops	<input type="checkbox"/> \$1,595	<input type="checkbox"/> \$2,495
Workshop ONLY	<input type="checkbox"/> \$395	<input type="checkbox"/> \$395

Register by
May. 8th
&
Save \$200!

2

CONTACT DETAILS

Delegate Name: _____ Title: _____
 Company/Firm: _____
 Address: _____
 City: _____ Prov/State: _____ Postal Code: _____
 Telephone: () _____ Fax: () _____ Mobile: () _____
 E-mail: _____
 Approving Manager's Name: _____
 Title: _____

3

METHOD OF PAYMENT

VISA MasterCard American Express Payment Enclosed Please Invoice Me
(Invoice due upon receipt)

Card Holder's Name: _____
 Card Number: _____ Expiration Date: _____
 Signature: _____

GST#R138790662

Government & NGO Investment is \$995 (Plus 5% GST). Those groups eligible for this rate include employees of municipalities, county, city, provincial and federal government elected officials and civil servants, and non-government organizations (NGOs). Strategy Institute reviews all registrations and reserves the right to determine special pricing privileges.

Regular Investment is \$1895 (Plus 5% GST). This rate applies to consultants, advisors or industry associations involved in asset management, infrastructure, technology, urban planning, construction or any other related business. This rate plays an important role in subsidizing rate for municipalities, government who are investing in infrastructure and are your clients. Strategy Institute reviews all registrations and please respect this pricing structure that promotes investment on the part of government.

Registration Fee: The registration fee includes luncheon, receptions, refreshments, networking breaks, continental breakfast, and original course materials. Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to the Strategy Institute Inc. and write the registrant's name on the face of the cheque.

Team Discount: The discount is available not in combination with any other offer. To be eligible for the Team Discount, delegates MUST register at the same time. The total discount per delegate (including applicable team discounts, etc.) MUST not exceed 25% of the regular conference fee.

Cancellations: Cancellations must be received in writing by June 5th, 2009. Cancellations received by this date will be eligible for a prompt refund less a \$495.00 administration fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

CONFERENCE CODE: 109017