



9:30 AM **THE NEXT GENERATION OF WIRELESS TECHNOLOGIES: RECOGNIZE ATTRIBUTES AND LIMITATIONS OF TECHNOLOGY THAT CAN IMPROVE YOUR WIRELESS BROADBAND NETWORK** **TAB 2**

Merrilee Ashworth
General Manager Western Canada,
MOTOROLA CANADA LT

Paul Burnett
Director Broadband Business Development,
Government and Commercial Markets,
MOTOROLA CANADA LT

10:15 AM **SPONSOR EXHIBIT AREA — NETWORKING BREAK**

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10:45 AM **INTERNATIONAL CASE STUDY: SEOUL, SOUTH KOREA** **TAB 3**

**BUILDING THE UBIQUITOUS CITY:
A SUCCESS STORY!**

Jungah Lee
Research Engineer, R&D Center,
U Service Solutions Group, LG CNS

12:00 PM **SPONSOR EXHIBITION – NETWORKING LUNCHEON BREAK**



1:30 PM **CASE STUDY: THE LOMA LINDA
CONNECTED COMMUNITY PROJECT (LLCCP)** **TAB 4**

**CONNECTING COMMUNITIES THROUGH A
FIBER OPTIC BASED CITY UTILITY**

James Hettrick
Former CIO,
CITY OF LOMA LINDA, CALIFORNIA

2:15 PM **WIRELESS SOLUTIONS FOR PUBLIC SERVICES:
DEVELOPING APPLICATIONS TO IMPROVE
PUBLIC SERVICE DELIVERY** **TAB 5**

Larry Daluz
Director, Wireless Services,
NOVAX INDUSTRIES CORPORATION

3:00 PM **SPONSOR EXHIBIT AREA – NETWORKING BREAK**

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3:30 PM **BUILDING SUCCESSFUL BUSINESS MODELS FOR
MUNICIPAL WIRELESS: THE TECHNOLOGICAL
POTENTIAL OF WIRELESS CITIES** **TAB 6**

Angela Singhal Whiteford,
Director, Municipal Wireless Solutions,
NORTEL NETWORKS



4:15 PM

PANEL DISCUSSION

TAB 7

FUNDING YOUR WIRELESS CITY VISION

Don Fitzgerald

Executive Director,
TEAM FREDERICTON

James Hettrick

Former CIO,
CITY OF LOMA LINDA, CALIFORNIA

Peter Ladner

City Councillor,
CITY OF VANCOUVER

5:00 PM

CONFERENCE ADJOURNS TO DAY TWO

5:10 PM

EXCLUSIVE COCKTAIL RECEPTION

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10:45 AM **EXTENDING THE IMPACT OF WIRELESS MESH NETWORKS IN TOWNS AND CITIES** **TAB 10**

Brantz Myers
Director of Enterprise and Industry Marketing,
CISCO SYSTEMS

11:30 AM **WHY WIRELESS: A LOOK AT SILICON VALLEY, THE CITY OF LONDON AND APPLICATIONS** **TAB 11**

Michael Martin
Senior Managing Consultant,
Communications Sector,
Global Business Services,
IBM CANADA

Joe Lee
Manager Metering Technologies,
LONDON HYDRO

12:15 PM **SPONSOR EXHIBITION – NETWORKING LUNCHEON BREAK**

1:15 PM **CASE STUDY: MORROW COUNTY, OREGON** **TAB 12**

**WIRELESS DEPLOYMENT IN RURAL AREAS:
DEVELOPING A VIABLE AND SECURE NETWORK**

Casey Beard
Director of Morrow County
Emergency Management,
MORROW COUNTY, OREGON



2:00 PM DEPLOYED MUNICIPAL NETWORKS: CASE STUDIES TAB 13

**BROADBAND WIRELESS DEPLOYMENT:
"EVERYTHING-YOU-NEED-TO-KNOW" GUIDE**

Dave Gelvin
President,
TRANZEO WIRELESS TECHNOLOGIES USA

2:45 PM SPONSOR EXHIBIT – NETWORKING BREAK

**3:00 PM LOCAL GOVERNMENT GETTING INVOLVED TAB 14
IN TELECOMS? WHAT GIVES US THE RIGHT?
DISTILLING LESSONS FROM NINE YEARS OF
COMMUNITY WIRELESS**

Michael Lenczner
Co-Founder,
ILE SANS FIL, Montreal

Matthew Asham
Co-Founder,
BC WIRELESS

4:00 PM CONFERENCE ADJOURNS