

Digital Signage

Technology Summit

+ Optimize Value & Fit + Become an Expert + Cut Costs + Invest Wisely

Tuesday, June 16th and Wednesday, June 17th, 2009 at Orange County Convention Center, Orlando, FL

Sponsorship Opportunities

Connect with Key Decision Makers, Buyers and Influencers

- ◆ Generate new business and build strategic partnerships
- ◆ Showcase the newest and best use of technology applications
- ◆ Demonstrate your latest software and content management applications
- ◆ Be positioned ahead of the competition

On Tuesday June 16th and Wednesday June 17th, 2009, The Strategy Institute will present the Digital Signage Technology Summit held in conjunction with InfoComm09, the ONE SHOW for Information Communications.

The objective of this event is to demonstrate to buyers and AV channel the benefits of digital signage.

Don't miss this unprecedented opportunity to connect with a CAPTIVE target audience and position yourself as industry leader.

Your Best Business Development Opportunity at InfoComm 2009!

Meet, network and present to a CAPTIVE audience of Senior Decision Makers! Your participation as a Sponsor quickly translates to a cost-effective business development opportunity when you engage in FACE-TO-FACE interaction with key prospects and customers. This Summit provides an ideal platform to networking and connecting with a highly targeted audience in very unique ways.

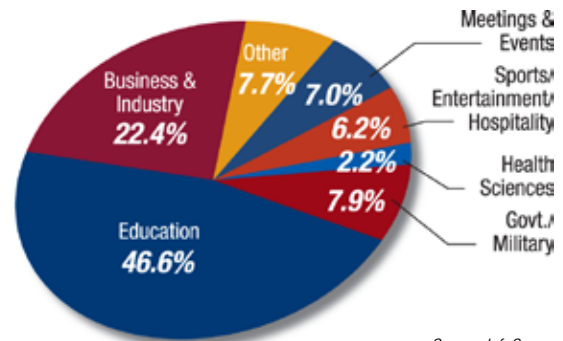
We offer a number of high-impact onsite networking functions and an exhibit area designed to be the heart of the event, as a place to network, meet and share strategies and build relationships with the top leaders in this industry.



For More Information:

Contact Himani Dureja at **1-866-298-9343 x269**, or via e-mail: dureja@strategyinstitute.com.
Visit www.strategyinstitute.com/061608_dsts/dsp.php for the last year's brochure.

Who You'll Meet:



Source: InfoComm



Source: InfoComm

Connect with Buyers ready to make investment decisions

By becoming a Sponsor at this high-level conference, your company will join leading decision makers guaranteed to be qualified prospects. They are highly focused on the conference topics and motivated to implement solutions for their organizations.

The ability of this Summit to attract such a dynamic audience is due to its unparalleled sessions and high-profile speakers, and case studies covering the essential issues and paramount concerns of the industry today.

Sponsorship Packages (see next page)

Sponsor Package 1: Platinum Sponsor

Pre-Event Exposure:

- ◆ Logo on the 50,000 brochures distributed to professionals within the target audience for this event
- ◆ Inclusion as a sponsor on Strategy Institute website, along with a direct link to your website
- ◆ Logo placement in all marketing emails & faxes
- ◆ Dedicated sponsorship invitation for key prospects
- ◆ Dedicated HTML link with special offer

On-site Branding, Networking and Attendee Access:

- ◆ Access to a 45 minute educational PowerPoint presentation
- ◆ 10 x 10 exhibit display booth
- ◆ Insert in conference materials distributed to all attendees
- ◆ Logo included on the signage at the event
- ◆ Logo on the conference binder and/or CDs
- ◆ Logo rotation on the meeting room projection screen
- ◆ Placement of promotional materials
- ◆ Four complimentary conference passes
- ◆ 20% discount on conference registrations for employees and guests

Post-Event Exposure:

- ◆ Access to the attendee lists for post-event follow-up
- ◆ First right-of-refusal for following year's event



Sponsor Package 2: Gold Sponsor

Pre-Event Exposure:

- ◆ Logo on the 50,000 brochures distributed to professionals within the target audience for this event
- ◆ Inclusion as a sponsor on Strategy Institute website, along with a direct link to your website
- ◆ Logo placement in all marketing emails & faxes
- ◆ Dedicated sponsorship invitation for key prospects
- ◆ Dedicated HTML link with special offer

On-site Branding, Networking and Attendee Access:

- ◆ Access to moderating / speaking on a panel with 3 – 4 speakers
- ◆ 10 x 10 exhibit display booth
- ◆ Insert in conference materials distributed to all attendees
- ◆ Logo included on the signage at the event
- ◆ Logo on the conference binder and/or CDs
- ◆ Logo rotation on the meeting room projection screen
- ◆ Placement of promotional materials
- ◆ Three complimentary conference passes
- ◆ 20% discount on conference registrations for employees and guests

Post-Event Exposure:

- ◆ Access to the attendee lists for post-event follow-up
- ◆ First right-of-refusal for following year's event

More Sponsorship Packages (see next page) 



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Sponsor Package 3:

Silver Sponsor

Pre-Event Exposure:

- ◆ Logo on the 50,000 brochures distributed to professionals within the target audience for this event
- ◆ Inclusion as a sponsor on Strategy Institute website, along with a direct link to your website
- ◆ Logo placement in all marketing emails & faxes
- ◆ Dedicated sponsorship invitation for key prospects
- ◆ Dedicated HTML link with special offer

Post-Event Exposure:

- ◆ Access to the attendee lists for post-event follow-up

On-site Branding, Networking and Attendee Access:

- ◆ 10 x 10 exhibit display booth
- ◆ Insert in conference materials distributed to all attendees
- ◆ Logo included on the signage at the event
- ◆ Logo on the conference binder and/or CDs
- ◆ Logo rotation on the meeting room projection screen
- ◆ Two complimentary conference passes
- ◆ 20% discount on conference registrations for employees and guests



Sponsor Package 4:

Bronze Sponsor

Pre-Event Exposure:

- ◆ Logo on the 50,000 brochures distributed to professionals within the target audience for this event
- ◆ Inclusion as a sponsor on Strategy Institute website, along with a direct link to your website
- ◆ Logo placement in all marketing emails & faxes
- ◆ Dedicated sponsorship invitation for key prospects
- ◆ Dedicated HTML link with special offer

Post-Event Exposure:

- ◆ Access to the attendee lists for post-event follow-up

On-site Branding, Networking and Attendee Access:

- ◆ Table top
- ◆ Insert in conference materials distributed to all attendees
- ◆ Logo included on the signage at the event
- ◆ Logo on the conference binder and/or CDs
- ◆ Logo rotation on the meeting room projection screen
- ◆ One complimentary conference pass
- ◆ 20% discount on conference registrations for employees and guests

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Sponsor Package 5:

Networking Cocktail Reception Sponsor

Pre-Event Exposure:

- ◆ Logo on the 50,000 brochures distributed to professionals within the target audience for this event
- ◆ Inclusion as a sponsor on Strategy Institute website, along with a direct link to your website
- ◆ Listed as the Cocktail Reception Sponsor on the brochure
- ◆ Logo placement in all marketing emails & faxes
- ◆ Dedicated sponsorship invitation for key prospects
- ◆ Dedicated HTML link with special offer

Post-Event Exposure:

- ◆ Access to the attendee lists for post-event follow-up
- ◆ First right-of-refusal for following year's event

On-site Branding, Networking and Attendee Access:

- ◆ An opportunity to host a Cocktail Reception at the end of Day 1
- ◆ Insert in conference materials distributed to all attendees
- ◆ Logo included on the signage at the event
- ◆ Logo on the conference binder and/or CDs
- ◆ Logo rotation on the meeting room projection screen
- ◆ Four complimentary conference passes
- ◆ 20% discount on conference registrations for employees and guests



Sponsor Package 6:

Luncheon Sponsor

Pre-Event Exposure:

- ◆ Logo on the 50,000 brochures distributed to professionals within the target audience for this event
- ◆ Inclusion as a sponsor on Strategy Institute website, along with a direct link to your website
- ◆ Listed as the Luncheon Sponsor on the brochure
- ◆ Logo placement in all marketing emails & faxes
- ◆ Dedicated sponsorship invitation for key prospects
- ◆ Dedicated HTML link with special offer

Post-Event Exposure:

- ◆ Access to the attendee lists for post-event follow-up

On-site Branding, Networking and Attendee Access:

- ◆ An opportunity to host a Luncheon on Day 1 or Day 2
- ◆ Insert in conference materials distributed to all attendees
- ◆ Logo included on the signage at the event
- ◆ Logo on the conference binder and/or CDs
- ◆ Logo rotation on the meeting room projection screen
- ◆ Three complimentary conference passes
- ◆ 20% discount on conference registrations for employees and guests

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Sponsor Package 7: Refreshment Break Sponsor

Pre-Event Exposure:

- ◆ Logo on the 50,000 brochures distributed to professionals within the target audience for this event
- ◆ Inclusion as a sponsor on Strategy Institute website, along with a direct link to your website
- ◆ Listed as the Refreshment Break Sponsor on the brochure
- ◆ Logo placement in all marketing emails & faxes
- ◆ Dedicated sponsorship invitation for key prospects
- ◆ Dedicated HTML link with special offer

Post-Event Exposure:

- ◆ Access to the attendee lists for post-event follow-up

On-site Branding, Networking and Attendee Access:

- ◆ An opportunity to host Refreshment Break on Day 1 or Day 2
- ◆ Insert in conference materials distributed to all attendees
- ◆ Logo included on the signage at the event
- ◆ Logo on the conference binder and/or CDs
- ◆ Logo rotation on the meeting room projection screen
- ◆ Two complimentary conference passes
- ◆ 20% discount on conference registrations for employees and guests



Sponsor Package 8: Breakfast Sponsor

Pre-Event Exposure:

- ◆ Logo on the 50,000 brochures distributed to professionals within the target audience for this event
- ◆ Inclusion as a sponsor on Strategy Institute website, along with a direct link to your website
- ◆ Listed as the Breakfast Sponsor on the brochure
- ◆ Logo placement in all marketing emails & faxes
- ◆ Dedicated sponsorship invitation for key prospects
- ◆ Dedicated HTML link with special offer

Post-Event Exposure:

- ◆ Access to the attendee lists for post-event follow-up

On-site Branding, Networking and Attendee Access:

- ◆ An opportunity to host Breakfast on Day 1 or Day 2
- ◆ Insert in conference materials distributed to all attendees
- ◆ Logo included on the signage at the event
- ◆ Logo on the conference binder and/or CDs
- ◆ Logo rotation on the meeting room projection screen
- ◆ One complimentary conference pass
- ◆ 20% discount on conference registrations for employees and guests



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