



CANADIAN ASSET MANAGEMENT

Planning for Sustainable Infrastructure

Monday April 20th & Tuesday April 21st, 2009 | Westin Bristol Place Toronto Airport | Toronto, ON

Boost the Economy | Optimize Investment Dollars
Build Economic Strength | Create Sustainability

9 Leading Case Studies

Completely **Revised**
and **Updated!**

- ▶ Auckland, New Zealand
- ▶ Liverpool, UK
- ▶ Ottawa, Ontario
- ▶ Hamilton, Ontario
- ▶ New Westminister, BC
- ▶ Welland, Ontario
- ▶ Corner Brook, Newfoundland
- ▶ Cambridge, Ontario
- ▶ Peel Region, Ontario



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Boost The Economy, Strengthen Municipal Sustainability And Get The Most Mileage Out Of Your Investment Dollars!

Optimize Your Infrastructure Management Planning With The Latest Integrated Innovations!

PSAB 3150 compliance has given you the foundation for long-term asset management decision-making. There has never been a greater opportunity to ensure a sound and sustainable future in your municipality – now is the time to solidify your course of action!

*Make the right choice for the best strategy!
Get everything you need to know at Canada's most popular asset management conference!*

Enhance Your Planning, Operations And Maintenance With 7 Ready-To-Implement Strategies!

- 1 **Maximize** the impact of your investment dollars
- 2 **Build** economic strength
- 3 **Capitalize** on new opportunities and technologies
- 4 **Improve** integrated municipal operations
- 5 **Adapt** alongside change for success
- 6 **Promote** local prosperity
- 7 **Close** the infrastructure gap!

Plus two essential workshops:

- ▶ Compliant Drinking Water Quality Management System Implementation
- ▶ Holistic Capital Planning Strategies

Attend For Your Best Opportunity Of 2009 To Benefit From 9 Leading International Case Studies.

- 1 Auckland, New Zealand
- 2 Liverpool, UK
- 3 Ottawa, Ontario
- 4 Hamilton, Ontario
- 5 New Westminster, BC
- 6 Welland, Ontario
- 7 Corner Brook, Newfoundland
- 8 Cambridge, Ontario
- 9 Peel Region, Ontario

Come And Take Advantage Of The Year's Best Peer-To-Peer Networking Opportunity!

Take this opportunity to see what your colleagues are doing, share your experiences and exchange ideas and strategies! If you want to meet with your peers in the field and form valuable alliances, this is your best opportunity this year.

You Cannot Afford To Miss This Unique And Timely Event: Register Now!

Don't miss this chance to network, discuss and debate the issues with representatives at the core of the future of Canada's infrastructure. Register for our limited spaces by calling 1-866-298-9343 or e-mailing registrations@strategyinstitute.com today.

CAMPSI|09

CAMPSI 2009 is the third in a series of annual events designed to help municipalities develop sustainable infrastructure plans through effective asset management. PSAB 3150 compliance has given you the foundation; CAMPSI takes it to the next level. It brings peers together to share information, challenges and successes, and will give each municipality a clearer vision on how to reach long-term infrastructure sustainability.

Take Away These Powerful Benefits And Value-Added Solutions At This High-Level Event Specifically Designed For:

Cities, Municipalities and Communities

CAOs, City Clerks and Treasurers, CFOs, Councillors; Directors of Asset Management, Public Works, Engineering, Accounting Services and Finance.

- **Maximize investment returns:** Get the biggest bang for your infrastructure buck by making the right investments at the right times.
- **Enhance integration:** Align all departments and key players in asset management and infrastructure planning to streamline decision-making processes and efficiency.
- **Build economic strength:** Maintain your existing assets at optimal service levels with proactive rehabilitation and replacements and free up funds for other essential projects.
- **Create infrastructure sustainability:** Come together with other decision-makers from across the country and share ideas to build towards a strong economic foundation for your municipality.

Hear from these Industry Leaders:



Michael Dolter

MBA, CMA, Chief Administrative Officer, City of Corner Brook



Troy Mander

Manager, Corporate Asset Management, Finance Department, Region of Peel



Keith Cadman

Partnerships & Contracts Manager, Performance & Evaluation, Liverpool City Council



John O'Brien

Manager, Property Management, Auckland City Council; Director, NAMS Group



Alain C. Gonthier

P. Eng., Manager, Infrastructure Management Division, City of Ottawa



John Murray

Manager, Asset Management, City of Hamilton

Sponsorship/Exhibit Packages

By sponsoring this one-of-a-kind event, you can showcase your company as an industry LEADER. Ensure your presence is known—be visible at this premier event! Select sponsorship packages are still available. To learn more, contact Bill Lem at 1-866-298-9343 ext. 250, or email bill@strategyinstitute.com.



Bringing All The Pieces Together

Send Your Entire Asset Management Team:

Ensure that you develop a common vision across your group by sending your entire team to this premier event. Your team should comprise **CAO, Clerk, CFO and directors of asset management, finance/accounting, public works departments and infrastructure planning**. Allowing everyone on your team to attend will ensure open communication and an effective network implementation. Special team pricing provides great value for your conference dollar. See the registration form for details.

What the attendees from CAMPSI 2008 liked the most:

“Awesome conference. I am taking back a lot of useful information and made a lot of new contacts.”

Michael Smith, Director, Asset Management, City of Waterloo, ON

“Really liked the speakers and attendees from all parts of the country and the mix of professionals this conference attracted.”

Holly Power-Garrett, Financial Consultant, Halifax Regional Municipality, NS

“Broad topics, excellent quality of presentations, right amount of information, location, setting, atmosphere...!”

Sandro Torresan, Asset Management Coordinator, City of Mississauga, ON



Strategy Institute is proud to be a facilitator of information sharing for the public sector for over 10 years. We strive to strengthen the foundation of Canada's economy through annual conferences such as “The Future of Canada's Infrastructure”, “Municipal Wireless Summit”, “CAN BUILD (Brownfields)”, “Urban Transportation Summit”, and more. Our higher purpose is to provide municipal decision-makers with the knowledge and tools they need to ensure a higher standard of life for all Canadians.

Day One

Monday, April 20th, 2009

7:30 AM Registration & Sponsor Exhibits Open
– Continental Breakfast

8:15 AM Opening Address From The Chair



Dr. Guy Félio, P.Eng.
President
Infrastructure Strategies & Research Inc.
Rockland, Ontario

8:30 AM Case Study: City of Hamilton, Ontario

The Leading Edge of Asset Management: Best Practices and Innovations to Build Economic Strength

The City of Hamilton has distinguished itself as a national leader in strategic, tactical and operational asset management, with a clearly defined multi-disciplined group structure. This session will provide leading edge information on best practices for Canadian asset management, covering:

- History and structure of the asset management section
- New initiatives underway
- Long term plan for the State of the Infrastructure Reports

Hear from one of Canada's leading asset management teams and get ideas to improve your greater plan.



John Murray,
Manager, Asset Management,
City of Hamilton

9:15 AM Case Study: Auckland, New Zealand

Property Asset Management Benchmarking: Honing Your Processes For The Long-Term

The Auckland City Council has been heavily engaged in asset management initiatives for over 12 years, and has developed some sophistication in the field of asset management. With a property focus, through drawing on other asset sectors from experience with New Zealand's National Asset Management Steering (NAMS) Group, John O'Brien will cover:

- Background to Auckland's asset management strategy
- Where the City has progressed to
- Lessons learned during the journey

Take away time-tested tips from an international success story that you can implement in your municipality.



John O'Brien
Manager, Property Management, Auckland City Council;
Director, NAMS Group

10:00 AM Sponsor Exhibit Area - Networking Break

Interact with conference speakers and fellow attendees.

Secure important new business contacts and talk about crucial developments in infrastructure funding and planning.

10:30 AM Case Study: City of Ottawa, Ontario

Developing A Far-Reaching Financial Plan For Stronger Returns On Your Investment Dollars

Balancing the management of existing infrastructure assets and meeting the service needs of citizens is a growing challenge. To succeed, municipalities must integrate strong financial planning with asset management.

- Determine the appropriate level of investment to satisfy service requirements
- Develop a sound fiscal framework to guide decisions
- Build a business case for sustainable infrastructure investments and build a long term integrated capital plan

Take a long-term approach to ensure greater ROI and stronger sustainability in your asset management plans.



Alain C. Gonthier
P. Eng., Manager, Infrastructure Management Division,
City of Ottawa

11:15 AM Case Studies: North American Urban Centres

Innovations In Maximizing Service Delivery And Minimizing Life Cycle Costs

As municipalities move forward in the development of sustainable infrastructure management programs they do so with the objective of minimizing life cycle cost while maximizing effective service delivery. The objective of this session is to highlight innovative asset management approaches taken by municipalities in North America in the following areas:

- Developing strategic goals and asset management plans
- Balancing service levels and life cycle cost considerations
- Links to the budget process and financial plans
- Incremental asset management approach to achieve early gains

Emulate real-life successes from across North America in your municipality's strategy.



Joe Felice
Program Manager,
Asset Management
Town of Oakville

Sam Sidawi
Leader, Sustainable Asset
Management,
AECOM

12:00 PM Exhibition Area – Networking Luncheon

Join the conference speakers and your peers for a relaxing luncheon.

1:30 PM Case Study: New Westminister, British Columbia

Utilizing Sustainable Financial, Capital Renewal And Maintenance Strategies To Develop An Asset Management Master Plan: Best Practices for Mid-Sized Cities

As communities across the country work at developing asset management programs, various platforms and aspects of infrastructure planning must be tied into each other to form sustainable master plans. Hear the City of New Westminister's approach to:

- Developing inventories
- Enhancing and refining condition assessments
- Incorporating risk management
- Identifying a sustainable funding strategy

Take the next steps toward developing an integrated capital plan for your municipality.

Colleen Ponzini,
Manager, Financial Services,
City of New Westminister

John McMahon,
Utilities and Special Projects,
Engineering Department,
City of New Westminister

Day Two

Tuesday, April 21st, 2009

2:15 PM Case Study: Welland, Ontario

Prioritizing With Longer-Range Technical And Financial Forecasting For Sustainability

The way Canadian municipalities conduct infrastructure work is beginning to undergo a great shift. One of the main challenges is to ensure that we get it right in the rush to get it done. Illustrated by examples from Welland and with a background of city council and work with the FCM, David Alexander will examine:

- Where we were, and where we are now
- Where do we need to be?

Make sure your projects do not end up shelved by developing sound priority planning.

David Alexander, *Councillor, City of Welland; Vice-Chair, Infrastructure and Transportation Standing Committee, Federation of Canadian Municipalities*

3:00 PM Sponsor Exhibit Area – Networking Break

3:30 PM

Building Your Capital Asset Planning Strategy From The Bottom Up For Lasting Success

Managing and improving capital assets is an increasingly difficult task, requiring a complete plan from the practical foundations right up to strategic vision. This session will inspect the value of each piece of the puzzle.

- Data support tools, integrated asset visibility and performance measurement
- Financial stability and accountability
- Communication and visionary leadership in strategic planning

Get strategies to identify, cost, organize, approve, and execute comprehensive capital plans for your entire organization's needs.

Karl Scharnitzky,
Senior Director, Business Strategy, Altus Capital Planning

4:15 PM Interactive Peer-to-Peer Exchange Forum

Utilizing Triple Bottom Line Analyses To Optimize Priority Setting And Decision Making

Economic, ecological and societal factors all come into play in defining optimal levels of service and in setting priorities for asset renewal and rehabilitation, as well as decisions to preserve an asset or not. Join a group of your peers to discuss approaches to weighing these factors in facilitating sound decision-making in your municipality.

One person from each group will be nominated to share the findings with the rest of the delegates at the end of the session.

5:15 PM Evening Social Activities...

A number of social activities will be arranged for the evening of day one – bring our business cards and interact with your peers!



Conference Adjourns to Day Two

7:30 AM Registration & Sponsor Exhibits Open

8:15 AM Recap Of Day One From The Chair



Dr. Guy Félio, *P.Eng.*
President
Infrastructure Strategies & Research Inc.
Rockland, Ontario

8:30 AM

GREEN Asset Management: Balancing Climate Change, Emissions And Sustainability

In order for Canada's asset management initiatives to "go green", we must have a clear picture of the vulnerability of our infrastructure to climate change. The National Roundtable of Sustainable Infrastructure, with funding from Infrastructure Canada, is working toward developing a framework for assessing the state and performance of Canada's Core Public Infrastructure. This session will address:

- The protocol to address the vulnerability of infrastructure to climate change
- Increasing resiliency of assets to adapt to systemic changes in climate variables
- Key steps toward establishing a sustainable framework for infrastructure renewal

Prepare for the next steps in total infrastructure sustainability and accountability and keep your municipality vibrant!

David Lapp,
P.Eng., Manager, Professional Practice,
Engineers Canada

9:15 AM Case Study: Liverpool, UK

A Partnership Approach To Asset Management: Maximizing The Efficiency Of Your Resources

Liverpool City Council has built a single consolidated management system for all non-property assets owned and maintained by the City that has helped drive maintenance plans and efficient use of resources whilst at the same time improving national indicator performance and reducing litigation liabilities. This presentation will outline:

- Setting the scene – local and national context
- Asset management – a Liverpool perspective
- The role of public private partnerships to facilitate delivery
- Changing from re-active maintenance to planned maintenance
- The results

Come away with ideas to optimize the impact of your investments and preserve your budget.



Keith Cadman
Partnerships & Contracts Manager, Performance & Evaluation,
Liverpool City Council

10:00 AM Sponsor Exhibit Area – Networking Break

Interact with conference speakers and fellow attendees.

10:30 AM Case Study: Cambridge, Ontario

Achieving Excellence In Operations & Maintenance: The Dark Horse of Asset Management

The ability to define the appropriate levels of service on Operations and Maintenance along with the required resources to achieve them is a very significant part of life cycle management. It can be the most difficult to define, measure, and monitor. When this is not done, it typically leads to erosion of O&M budgets and resources that can significantly affect the serviceable life of assets and miss important indicators on renewal needs.

- Define clearly the key factors in optimizing O&M
- Avoid reactive repairs and resource consumption with proactive inspection and routine maintenance
- Support the move towards sustainable asset management

Hear how the O&M aspect is being integrated into Cambridge's overall Asset Management initiative.



Mike Hausser
P. Eng. Director of Asset Management and Support Services,
City of Cambridge

11:15 AM Case Study: Corner Brook, Newfoundland

Developing An Integrated Overarching Strategy For Longer-Term Infrastructure Sustainability

Smaller centres face an array of challenges that differ from Canada's big cities, which require enhanced integration and communication. The City of Corner Brook is currently developing a sound decision support framework for sustainable infrastructure planning.

- Hear how they are integrating the approaches to Asset Management and Integrated Community Sustainability Planning to facilitate service enhancements and community development
- Understand the greater unique needs of council in the decision-making process

Get some practical tips to bolster your sustainability planning from one of our smaller – but progressive – cities.



Michael Dolter
MBA, CMA, Chief Administrative Officer,
City of Corner Brook

12:00 PM Exhibition Area – Networking Luncheon

Compare notes with your colleagues and conference faculty over a relaxing lunch.

1:30 PM Interactive Peer-to-Peer Exchange Forum

Organizational Development: Crucial Steps To Solidify Your Asset Management Team

Join a group of your peers to discuss the key factors that will help to cement the working relationships between engineering, accounting, finance, and IT, right up to city council to ensure full alignment and streamlined decision-making. Peer-to-peer sharing of experiences and brainstorming from different backgrounds can result in increased collective awareness of how to tackle organizational change.

One person from each group will be nominated to share the findings with the rest of the delegates at the end of the session.

2:15 PM

Integrating Geographic Information Systems With Asset Management: Streamlining Processes And Improving Operational Efficiency

GIS has considerable scope for application in asset-intensive industries and has been effectively deployed to incorporate spatial with other forms of data, and provide a more complete picture of infrastructure. Source key intelligence on:

- Multi-scaling GIS interface
- Aligning implementation with system requirements and strategic purpose
- Developing seamless data exchange systems

Take away practical approaches to making GIS an effective part of your strengthened asset management approach.

3:00 PM Sponsor Exhibit Area – Networking Break

3:30 PM Case Study: Region of Peel, Ontario

Enhancing Strategic Asset Planning Capabilities To Build Economic Strength

The Region of Peel is in the process of developing strategic asset planning capabilities for all of its asset groups across the organization. This session will delve into Peel's approach to the Region's strategic asset planning, including:

- Incorporating risk
- Levels of service
- Triple bottom line

Get ideas you can implement into your organization-wide strategic asset planning.



Troy Mander
Manager, Corporate Asset Management, Finance
Department, Region of Peel

Terry Martins, P.Eng., Vice President of Urban & Environmental Management, UEM Consulting

4:15 PM Interactive Technology Panel

Support Platforms: Key Selection Criteria To Complete Your Asset Management Puzzle

This is your chance to get answers and different perspectives on any technological questions you may have, based on the information presented to you over the past two days.

- What are the best options for your team?
- When is the right time to invest in a new system or upgrade?
- What choices will give you maximum ROI?

5:00 PM

Conference Adjourns

Register for Managing Change In The Public Sector,
a brand new event the two days
immediately following CAMPSI at the same hotel!



Managing Change

in the Public Sector

April 22nd and April 23rd, 2009

The Westin Bristol Place | Toronto, ON

Special
discount
will apply

For more information go to :
www.strategyinstitute.com and click on Conferences.

Post-Conference Workshops

Wednesday, April 22nd:

WORKSHOP

A

9:00 AM–12:00 PM

Implementing A DWQMS-Compliant Management System: Understanding The Challenges Ahead To Save Time And Money

PSAB 3150 compliance was tough. However, compliance with the Drinking Water Quality Management Systems program for 2010 will be more onerous; municipalities must demonstrate total sustainability. Ensure that you are fully prepared well in advance by attending this practical workshop which will help you to:

- Develop and implement an appropriate management system
- Perform formal risk assessments
- Develop policy and procedures based on risk outcomes
- Sustain a management system
- Hear successful case studies and benchmarks



Joseph Herald
COO, SpringWater QMS Inc.

WORKSHOP

B

1:00 PM–4:00 PM

Developing And Implementing A Holistic Capital Planning Strategy In Your Municipality For Maximum Efficiency

Municipalities today must not only manage, but also improve their Capital Assets despite aging infrastructure and more frequent difficult-to-assess expenditure requirements. Growing capital requirements compete with one another as renewal requirements, strategic initiatives, legal compliance issues, and functional/program objectives begin to conflict throughout the organization. This practical workshop will provide background and strategic methodology.

- How did we get here?
- Capital planning process and seven key questions to be answered to support a complete capital plan
- Documenting asset performance; financial accountability
- Prioritization
- Bridging physical and financial data



Karl Scharnitzky
Senior Director, Business Strategy,
Altus Capital Planning

Hear what the attendees from CAMPSI 2008 liked the most:

“The wide variety of topics and presentations from across the country was awesome and very informative.”

Don Sayers, Asset Manager Supervisor,
City of Kamloops, BC

“Speakers were very good and the format worked well. Dealt with AM at a high level and really provided insight into what others are doing.”

Mike Dolter, CAO,
City of Corner Brook, NL

“Great forum for various municipalities to get together and share their experiences.”

Rob Ulrich, Asset Management Coordinator,
City of Lethbridge, AB

The Venue:

Westin Hotels & Resorts

Comfort and convenience welcome you at The Westin Bristol Place Toronto Airport. We are located just five minutes from Pearson International Airport via a complimentary shuttle bus service. Here you can escape the stress and exhaustion of travel and find relief and relaxation.

Tasteful and fresh, our spacious rooms include the Westin Heavenly Bed®, Heavenly Bath®, and High Speed Internet Access. Unwind in our indoor pool or WestinWORKOUT® Gym.



Located just 25 minutes from downtown, you're close enough to the all the downtown action. You may choose to come cheer on our Blue Jays (playing April 21 – 23rd vs Texas Rangers) or the Toronto Maple Leafs may just make the playoffs that week!

Book before **April 1, 2009**, to receive our conference rate of **\$179 + taxes** per night. Call the Westin and mention Strategy Institute.

If you require further assistance, please do not hesitate to contact our Customer Care Team at 1-866-298-9343.

Social Activities...

A number of social activities will be arranged over the two-day event – bring your business cards and interact with your peers!

The Westin Bristol Place

950 Dixon Road
Toronto, ON M9W5N4
Direct: 416-675-9444
Toll Free: 1-800-WESTIN1

CANADIAN ASSET MANAGEMENT

Planning for Sustainable Infrastructure

Monday April 20th & Tuesday April 21st, 2009 | Westin Bristol Place Toronto Airport | Toronto, ON



Why You Should Attend:

- ✓ Boost the Economy
- ✓ Optimize Investment Dollars
- ✓ Build Economic Strength
- ✓ Create Sustainability

How to Register:

- E-Mail:**
registrations@strategyinstitute.com
- Telephone:** (416)944-9200
1-866-298-9343 (Toll-free)
- Fax:** (416)944-0403
1-866-298-9344 (Toll-free)
- Mail:** Strategy Institute
401 Richmond St. West, Suite 401
Toronto, Ontario M5V 3A8

ATTENTION MAILROOM: If undeliverable to addressee, please forward to:
CAO, Director of Public Works, Director of Infrastructure Planning, Director of Engineering

Please register this person for **Asset Management**

1 Conference Pricing

CONFERENCE CODE: 109008	Government & NGOs	Regular Rate
Conference ONLY	\$995	\$1895
Conference + 1 Workshop	\$1295	\$2195
Conference + 2 Workshops	\$1595	\$2495
Conference Workshop (each) A B	\$395	\$395

Save \$100!

Register by **Feb. 20, 2009**

2 Contact Details

Delegate Name: _____ Title: _____

Company/Firm: _____

Address: _____

City: _____ Prov/State: _____ Postal Code: _____

Telephone: () _____ Fax: () _____ Mobile: () _____

E-mail: _____

Approving Manager's Name: _____

Title: _____

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Government & NGO Investment is \$995 (Plus 5% GST). Those groups eligible for this rate include employees of municipalities, county, city, provincial and federal government elected officials and civil servants, and non-government organizations (NGOs). Strategy Institute reviews all registrations and reserves the right to determine special pricing privileges.

Regular Investment is \$1895 (Plus 5% GST). This rate applies to business, industry, consultant, advisor or industry association involved in asset management, infrastructure, technology, urban planning, construction or any other related business.

Registration Fee:

The registration fee for CAMPSI 2009 includes luncheon, receptions, refreshments, networking breaks, continental breakfast, and original course materials. Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to the Strategy Institute Inc. and write the registrant's name on the face of the cheque.

Team Discount:

The discount is available not in combination with any other offer. To be eligible for the Team Discount, 4 or more delegates MUST register at the same time. The total discount per delegate (including applicable team discounts, etc.) MUST not exceed 25% of the regular conference fee.

Cancellations:

Cancellations must be received in writing by April 8, 2009. You will be eligible for a prompt refund less a \$495.00 administrative fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.