

CANADIAN Asset Management Planning for Sustainable Infrastructure

Tuesday, April 13 & Wednesday, April 14, 2010 | Four Points Toronto Airport | Toronto, ON

**Optimize Investment Dollars | Break Down Silos | Climate Adaptation
Manage Risks | Embrace Sustainability | Source Technologies**

Hear From These Leaders



Wally Wells, P.Eng.,
*National Asset Management Working Group,
Canadian Public Works Association; Local
Government Asset Management Working Group
– BC; Wells Infrastructure Group Inc.*



Richard Edwards,
*Board Member of the Institute of Asset Management
and Deputy Chair of the Asset Management Committee,
European Federation of National Maintenance
Societies (London, UK)*



Sherry Magnuson,
*Chief Administrative Officer,
Town of Kindersley, Saskatchewan*



Michael Mortimer,
*Program Manager, Built Environment Group,
Canadian Standards Association*



Thomas Beard,
*Assistant Director of Community Operations,
Government of NWT*

5 Leading Case Studies

Completely
revised and
updated!

- London, UK
- Kindersley, Saskatchewan
- Red Deer, Alberta
- British Columbia
- Northwest Territories



Media Partner:

DAILY COMMERCIAL NEWS
AND CONSTRUCTION RECORD



To register call: 1-866-298-9343 • E-mail: registrations@strategyinstitute.com

Defining Team-Based Solutions to Get the Most Mileage Out of Your Investment Dollars and Ensure Long-Term Sustainability!

**Rally Your Team in Canada's Only Senior Team-Focused Event
Where Decisions Get Made and Action Plans Get Put in Motion**

Message from the Chair:

Dear Colleagues,

This two-day summit will help you take your asset management plan to the next level. You will leave here with more ideas, tools and hopefully a greater commitment to make things happen.

I encourage you to join your colleagues from across Canada. We will explore many of the critical issues facing you today in your asset management plans.

With this summit, we will set the stage for municipal, provincial and national long-term infrastructure sustainability and economic prosperity.

I can't wait to see you in April!

Best,



Wally Wells P.Eng
National Asset Management Working Group,
Local Government Asset Management Working
Group of British Columbia

**Don't Miss Your Best Opportunity in 2010 to Benefit
from these 5 Leading International Case Studies**

- London, UK
- Kindersley, Saskatchewan
- Red Deer, Alberta
- British Columbia
- Northwest Territories

**Enhance Your Planning, Operations And
Maintenance With Ready-To-Implement Strategies!**

- **Unify** your team across sectors to overcome silos
- **Adapt** a targeted risk management strategy
- **Prepare** for climate adaptation
- **Maximize** the impact of your investment dollars
- **Capitalize** on new opportunities and technologies
- **Streamline** integrated municipal operations
- **Fund** long-term lifecycle costs
- **Close** the infrastructure gap!

**Don't Miss Out On Your Chance To Be Heard At One
Of The Most Interactive Conferences In Canada!**

**Come And Take Advantage Of The Year's Top Peer-
To-Peer Networking Opportunity!**

Take this opportunity to see what your colleagues are doing, share your experiences and exchange ideas and strategies. Gain the ear of key decision-makers: shape the future of asset management standards and policy development at all levels of government! If you want to meet with your peers in the field and form valuable alliances, this is undeniably your best opportunity this year.

You Cannot Afford To Miss This Unique And Timely Event: Register Now!

CAMPSI only comes around once a year! Don't miss this chance to network, discuss and debate the issues with senior decision-makers at the core of the future of Canada's infrastructure. Register for our limited spaces by calling 1-866-298-9343 or e-mailing registrations@strategyinstitute.com today.

Take Away These Powerful Benefits and Value-Added Solutions at this High-Level Event Specifically Designed for:

Cities, Municipalities and Communities

CAOs, CIOs, City Clerks and Treasurers, CFOs, Councillors; Directors of Asset Management, Public Works, Engineering, Accounting Services, Infrastructure Planning and Finance.

- **Bring Your Team Together:** Align all departments and key players in asset management and infrastructure planning to streamline decision-making processes and manage risks.
- **Be Where the Action Is:** Attend Canada's only senior-level event where decisions get made and action plans are put in motion.
- **Integrate for Climate Change:** Gather with senior decision-makers from across the country to prepare for climate change and promote sustainability.
- **Maximize Investment Returns:** Get the biggest bang for your infrastructure buck by making the right investments at the right times.

Solutions Providers

CEOs and Presidents, Managing Directors of Infrastructure Services; Consultants, Service Providers, Lawyers, Commercial/Residential Land Developers; Urban and Real Estate Economists; GIS Innovators.

- **Be Short-listed on RFPs:** Identify new opportunities and the trends developing from recent industry developments.
- **Form Vendor Team Alliances:** Generate new sales and successfully collaborate with community leaders.
- **Learn New Developments:** Recognize advantages and limitations on the next generation of technologies that can significantly improve asset management frameworks.

Hear what the attendees from CAMPSI 2009 liked the most:

"The expertise and topics represented at this conference cover a wide spectrum that can be useful to all municipalities."

Jason Kittle, *Asset Management Supervisor, Town of Whitby*

"Excellent discussion and very interesting to learn what others are doing. It allows me to put where we are as a community into perspective."

Mike Dolter, *CAO, City of Corner Brook*

"It provided an interesting perspective of Canadian Asset Management, the issues and drivers affecting their approach and what Canada is up to...Conference was well-organized and attended with good audience participation."

Keith Cadman, *Partnership & Contracts Manager, Liverpool City Council*

Assemble your whole team across departments for consolidated success!



Send Your Entire Asset Management Team:

Ensure that you develop a common vision across your group by sending your entire team to this premier event. Your team should include a **CAO, CIO, Clerk, CFO and directors of asset management, finance/accounting, public works departments and infrastructure planning.** Allowing everyone on your team to attend will ensure open communication and effective network implementation. Special team pricing provides great value for your conference dollar. See the registration form for details.

Ensure Your Leadership With A Customized Sponsorship/Exhibit Package

By sponsoring this one-of-a-kind event, you can showcase your company as an industry LEADER. Ensure your presence is known—be visible at this premier event! Selected sponsorship packages are still available. To learn more, contact **Bill Lem** at 1-866-298-9343 ext. 250, or email bill@strategyinstitute.com.

About this Conference:

Since the first high-level **CAMPSI** summit in 2008, CAMPSI has provided an integral platform for senior government leaders and industry movers and shakers to develop robust asset management frameworks for the future of Canada's infrastructure. PSAB 3150 compliance has given you the foundations; CAMPSI takes it to the next level. CAMPSI is committed to facilitating productive collaboration toward municipal, provincial and national long-term infrastructure sustainability and economic prosperity.

7:30 AM Registration & Sponsor Exhibits Open

8:45 AM Opening Address from the Chair



Wally Wells P. Eng.,
National Asset Management Working Group,
Canadian Public Works Association; Local Government Asset Management Working Group – BC; Wells Infrastructure Group Inc.

9:00 AM Asset Management and Sustainability – How are You Building Your “People, Planet and Profit” Capacity?

What does ‘sustainability’ mean to your community? Does your asset management plan facilitate your efforts at social equity, environmental stewardship and economic prosperity? This highly interactive panel discussion will provide examples of the challenges faced by many Canadian municipalities. It will present some of the most promising capacity-building processes and solutions, describing how these can align with your overall asset management efforts.

- Learn about the wide range of infrastructure performance indicators that measure virtually every facet of ‘sustainability’ and what they can do for you
- Find out how to go about implementing pragmatic responses to the multitude of infrastructure challenges from a water, energy, transportation and waste perspective
- Learn how to select what is best for your community and where to go for help with your efforts to build your overall ‘sustainability’ capacity

Whether you are a small or large municipality, source practical processes and solutions to build your capacity to meet the triple bottom line.



Moderator: Michael Mortimer, P. Eng.,
Program Manager – Built Environment Standards,
Canadian Standards Association



Peter Steblin,
City Manager,
Coquitlam



Don MacIver,
Mayor,
Township of Amaranth



Paul Graham,
Chief Administrative Officer,
The Town of the Blue Mountains

➔ More to Come...

10:30 AM Sponsor Exhibit Area – Networking Break

Enjoy a cup of coffee or tea while dialoguing with conference speakers and fellow attendees.

11:00 AM Case Study: Europe

European Best Practices in Asset Management

Asset Management in the UK has been developing rapidly over the last 10 years. This presentation will provide highlights of these developments and will cover:

- The challenges faced by asset intensive industries in Europe
- Emerging best practices to address these challenges
- How to benchmark asset management performance
- The role of the European Federation of National Maintenance Societies (EFNMS) in developing best practice asset management across Europe

Discover what is happening in asset management across the globe to leverage international best practices.



Richard Edwards,
Board Member of the Institute of Asset Management and Deputy Chair of the Asset Management Committee,
European Federation of National Maintenance Societies (London, UK)

12:00 PM Exhibition Area – Networking Luncheon

Join the conference speakers and your peers for a relaxing luncheon.

1:15 PM Planning for Climate Change: Asset Management for Climate Adaptation

Climate change is already beginning to dramatically shape the lifecycle of capital assets, presenting new challenges for asset management models that rely on historical costs and condition/performance assessments for valuation and remaining life predictions.

- Discover how the City of Toronto is adapting its infrastructure to be more resilient to climate-change related extreme weather variability
- Learn about general climate risk assessment and asset specific engineering risk assessment approaches, both taking into account best available science on future anticipated severe weather patterns.

Discover how to effectively plan for climate change in your asset management planning so that your region will not be caught off-guard and unprepared.



David Macleod,
Senior Environmental Specialist,
City of Toronto



David Lapp, P.Eng.,
Manager, Professional Practice,
Engineers Canada

2:15 PM Overcoming Silos: Asset Management as a Total Package

Based upon the success of the National Asset Management Working Group, the Province of British Columbia recently formed a "Local Government Asset Management Working Group" to formulate policies and tools towards an integrated asset management strategy as a total corporate entity.

- Discover opportunities and conclusions derived from over 150 interviews in 45 communities across BC exploring the state of asset management
- Learn strategies for engaging and communicating across all disciplines and parties both vertically and horizontally across jurisdictions
- Review challenges and successes to achieve organizational unity across political, administrative, technical, financial, planning and users stakeholders

Leverage the expertise and lessons learned from over 45 communities in developing a unified, robust asset management plan.



Wally Wells P. Eng.,
National Asset Management Working Group,
Canadian Public Works Association; Local Government Asset Management Working Group – BC; Wells Infrastructure Group Inc.

3:00 PM Networking Break

3:30 PM Interactive Technology Panel Support Platforms and GIS Solutions: Key Selection Criteria to Complete Your Asset Management Puzzle

This hands-on session is your opportunity to compare a variety of the most cutting-edge technologies for asset management to identify best-fit solutions for your organization's unique demands.

- What choices will give you the maximum ROI?
- Which solutions offer maximum interoperability and ease of implementation?
- When is the right time to invest in a new system or upgrade to maximize value-add?

Identify best in class technology solutions for all of your asset management needs.

4:15 PM Case Study: Red Deer Enterprise Asset Management Forecasting and Financing for the Long Haul

In April 2010, Red Deer will complete a 100-year long-term plan for integrated asset management forecasting and financing. In this session:

- Plan for the entire lifecycle of your assets
- Be a leader – influence federal, provincial and municipal decision-making processes to move beyond short-term capital stimulus funding
- Benchmark tested gap analysis and financial forecasting models for an accurate asset management plan



Russell Crook,
Asset Management Program Coordinator,
City of Red Deer

Norah Prior,
President,
Prior & Prior Associates Ltd.

5:00 PM Evening Social Activity

Unwind and mingle with the delegates and speakers at our "exclusive" end-of-the-day gatherings. Bring your business cards!



DAY 2 : Wednesday,
Apr. 14, 2010

7:30 AM Registration & Sponsor Exhibits Open

8:30 AM Recap of Day One from the Chair

8:45 AM A Model Framework for Sustainable Core Public Infrastructure Management

The National Research Council, Engineers Canada through the National Round Table on Sustainable Infrastructure and Infrastructure Canada united to develop a robust model framework for the assessment of the state, performance and management of Canada's core public infrastructure. In this session:

- Discover the building blocks of this new Model Framework for performance assessment that is harmonized with the "Triple Bottom Line" evaluation approach to achieve sustainability
- Learn how this framework can be used as a support tool for decision-making at the detailed project level, tactical level and senior strategic level
- Conduct holistic performance assessments of transportation and health/environment infrastructure with regard to three pillars of sustainability, i.e. society, economy and environment through seven key objectives: public safety, public health, public security, mobility, environmental quality, social equity and the economy

Assess your infrastructure performance to meet the triple bottom line and achieve sustainability.



Zoubir Lounis,
Senior Research Officer & Group Leader,
National Research Council Canada

9:30 AM Integrated Asset Management Financing and Implementation for Smaller Municipalities

Moving beyond PSAB 3150 to long-term financial accounting and asset management planning is an especially great challenge for smaller municipalities who lack the human resources and spending budgets of larger municipalities. In this session:

- Explore software acquisition and inventory management solutions for municipalities on a shoestring
- Procure and combine funding across municipal, provincial and federal sources for an integrated plan
- Review challenges and successes from 44 smaller municipalities across Saskatchewan to identify solutions to your specific demands

Cut costs and nurture your city's economic future through asset management strategies uniquely suited for the challenges smaller municipalities face.



Sherry Magnuson,
Chief Administrative Officer,
Town of Kindersley, Saskatchewan



Gordon Sparks,
Department of Civil Engineering,
University of Saskatchewan

10:15 AM Sponsor Exhibit Area – Networking Break

Interact with conference speakers and fellow attendees for coffee and light snacks.

10:45 AM Big Picture Asset Management: Sustainable Leadership Strategies for Engaged Communities

Exceptional asset management requires more than just an outstanding technical framework. It demands outstanding leadership with a keen understanding of the cultural, environmental, political and social variables that impact successful infrastructure management. In this session:

- Convert post-Kyoto/post-Copenhagen lessons learned into a results-driven action plan for your AM framework
- Explore case-study driven models for managing human infrastructure and built form within your integrated plan
- Save money and do more by harnessing volunteerism and community participation in AM implementation

Be a leader: rally public support and meet the triple bottom line through a sustainability-focused AM plan.



David Alexander,
Councillor,
City of Welland

**11:30 AM Interactive Peer-to-Peer Exchange Forum
Organizational Development: Crucial Steps to Solidify Your Asset Management Team**

Join a group of your peers to discuss the key factors that will help to cement the working relationships between engineering, accounting, finance, and IT, right up to city council to ensure full alignment and streamlined decision-making. Peer-to-peer sharing of experiences and brainstorming from different backgrounds can result in increased collective awareness of how to tackle organizational change.

One person from each group will be nominated to share the findings with the rest of the delegates at the end of the session.

12:15 PM Exhibition Area – Networking Luncheon

Compare notes with your colleagues and conference faculty over a relaxing lunch.

1:30 PM Towards Infrastructure Equilibrium: Innovative Models for Capital Investment Planning

The NWT has recently completed the development of integrated in-house tools for overcoming funding silos in long-range capital planning. In this session:

- Hear the challenges and successes of the NWT's roll-out of their new web-based capital asset management framework
- Benchmark the NWT government's "common sense" approach to policy development
- Learn cost-effective long range asset management strategies for smaller municipalities

Cut costs and effectively finance your asset management plan while budgeting for the whole lifecycle of your assets.



Thomas Beard,
Assistant Director of Community Operations,
Government of NWT



Perry Heath,
Manager of Infrastructure and Project Management,
Government of NWT



2:30 PM Networking Break

Enjoy a cup of tea or coffee and network with your peers.

2:45 PM Financing for the Future of Your Capital Assets: Advanced Lifecycle Cost Analysis

In this session, move beyond PSAB 3150 compliance to take your asset management to the next level through applying advanced lifecycle deterioration models using stochastic and deterministic techniques.

- Increase the accuracy and reduce the costs of your asset management system through more accurate cost analysis techniques
- Apply cutting-edge productivity and cost assessment tools to lengthen the remaining life of your capital assets
- Improve your funding and revenue plans and create more accurate cash flow forecasts through better cost analysis methodologies

Discover how to save money and be more prepared for future lifecycle expenses in this dynamic session.



Tarek Zayed,
Associate Professor, Department of Building,
Civil & Environmental Engineering Concordia University

3:30 PM Building a Framework to Maximize Knowledge Transfer

For many municipalities, the aging workforce and potential loss of decades of knowledge can severely jeopardize operations. While there is no quick or easy fix to knowledge retention, in this interactive session you will learn:

- Practical evaluation criteria to decipher your organization's situation
- How to adapt knowledge management to mitigate risks
- Models to source and apply knowledge transfer technologies which are aligned with your organization's specific needs and resources

Maximize workforce management success and gain concrete strategies for implementing effective knowledge transfer practices.



Larry Todd Wilson,
Founder and Director,
Knowledge Harvesting Inc

4:30 PM Conference Ends

OUR VENUE:



Four Points has a free airport shuttle, newly renovated bedrooms including the Four Comfort Bed, and free high-speed wireless internet access, this is a convenient location for both travelers and locals. Local conference attendees can

avoid the bumper-to-bumper grind of downtown with this chosen prime airport location having easy access to all major highways (427, 401, 409, and 407) and daily free parking. Entrance is off of American Drive.

Call Four Points Toronto Airport by March 13th to receive our conference rate of \$129/night.



- 1.** The entire conference will take place inside the Four Points hotel. You will be just steps away from all the sessions and networking action!
- 2.** Specially arranged SOCIAL ACTIVITY evening to facilitate peer-to-peer interaction and networking will be taking place in the hotel.
- 3.** Save \$50.00 per night! With the special room block, mention "Canadian Asset Management Planning for Sustainable Infrastructure by Strategy Institute" and you will pay only \$129/night for a standard room in this great hotel.
- 4.** Bring your spouse and enjoy a mini vacation while attending the conference.

Four Points Toronto Airport

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Direct: (905) 678-1400



CANADIAN

Asset Management

Planning for Sustainable Infrastructure

Tuesday, April 13 & Wednesday, April 14, 2010 | Four Points Toronto Airport | Toronto, ON

ATTENTION MAILROOM: If undeliverable to addressee, please forward to:
**CAO, Director of Public Works, Director of Finance,
 Director of Engineering**



WHY YOU SHOULD ATTEND

- Optimize Investment Dollars
- Break Down Silos
- Climate Adaptation
- Manage Risks
- Embrace Sustainability
- Source Technologies

HOW TO REGISTER

- E-Mail:** registrations@strategyinstitute.com
- Telephone:** 416-944-9200
1-866-298-9343 (Toll-free)
- Fax:** 416-944-0403
1-866-298-9344 (Toll-free)
- Mail:** Strategy Institute
401 Richmond St. West, Suite 401
Toronto, Ontario M5V 3A8

Please register this person for:

Canadian Asset Management Planning for Sustainable Infrastructure

1 CONFERENCE INVESTMENT

	Save \$100 Register by Jan. 29	Regular Investment
Government, NFP & NGO Investment	<input type="checkbox"/> \$ 895	<input type="checkbox"/> \$ 995
Regular Investment	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$1,895

2 CONTACT DETAILS

DELEGATE NAME: _____ TITLE: _____

COMPANY/FIRM: _____

ADDRESS: _____

CITY: _____ PROV/STATE: _____ POSTAL CODE: _____

TELEPHONE: () _____ FAX: () _____

MOBILE: () _____ EMAIL: _____

APPROVING MANAGER'S NAME: _____ TITLE: _____

3 METHOD OF PAYMENT GST# R138790662

VISA MasterCard American Express Payment Enclosed **Please Invoice Me**
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REGULAR INVESTMENT is \$1895 (plus 5% GST). This rate applies to business, industry, consultant, advisor or industry association involved in asset management, infrastructure, technology, urban planning, construction or any other related business. This investment includes luncheon, receptions, refreshments, networking breaks, continental breakfast, and original course materials. Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to Strategy Institute Inc.

GOVERNMENT, NFP and NGO INVESTMENT is \$995 (Plus 5% GST). Those groups eligible for this rate include employees of municipalities, county, city, provincial and federal government elected officials and civil servants, not-for-profit and non-government organizations (NGOs). Strategy Institute reviews all registrations and reserves the right to determine special pricing privileges.

GROUP DISCOUNT: A Group Discount is offered for this conference (not in combination with any other offer). To be eligible for the Group Discount, delegates MUST register at the same time. The total discount per delegate (including applicable group discounts, etc.) MUST not exceed 25% of the regular conference cost.

CANCELLATIONS: Cancellations must be received in writing by March 30th, 2010. Cancellations received by this date will be eligible for a prompt refund less a \$495.00 administration fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

CONFERENCE CODE: 110007