

STRATEGY INSTITUTE PRESENTS

Fifth Annual Canadian

IT SECURITY CONFERENCE

Earlybirds...
Escape to the City!
(See last page for details)

Building Strategies to Solve your Problems and Protect your Business

Hear from Industry Leaders and Experts as they tackle the latest problems and share their best practices!

Keynote Address from:

David Stolovitch,
Assistant Vice-President,
IT & Security Governance

SUN LIFE FINANCIAL

Hear Critical Insights From:

FORRESTER RESEARCH, INC.



Khalid Kark,
Senior Analyst

DEFENCE RESEARCH AND DEVELOPMENT CANADA



Dr. Qinghan Xiao,
Defence Scientist,
Network Information Operations

INFO-TECH RESEARCH GROUP



Darin Stahl,
Research Lead

+ plus

Featured Case Studies from Industry Insiders:

- ✓ Merck & Co. Inc. & Merck Frosst Canada
- ✓ BMO Financial Group
- ✓ AEGON Canada Inc.
- ✓ Sobeyes Inc.
- ✓ Microsoft Corporation
- ✓ Freescale Semiconductor, Inc.
- ✓ WestJet

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E-Mail: registrations@strategyinstitute.com

Fifth Annual Canadian

IT SECURITY CONFERENCE

**Building
Strategies to
Solve your
Problems and
Protect your
Business**

This is a Must-Attend Event for any IT Security Professional wanting to develop more effective strategies and solutions to protect their IT Security interests from new threats!

IT Security remains a top priority for IT Professionals, and it is no wonder, with threats expanding at an unprecedented rate. Keeping up-to-date with the latest developments is critical to aligning your business and IT goals and ultimately driving your career and responsibility.

If you want solutions to create a cohesive, proactively maintained and cost efficient network.. Then look no further!

The 5th Annual Canadian IT Security Conference delivers on relevant and comprehensive issues that support a successful and overarching IT security program, which will proactively address the A to Z's of IT Security's most pressing issues including:

- | | |
|---------------------------------|----------------------------------|
| ✓ Anti spyware & virus software | ✓ Patch management |
| ✓ Biometric access controls | ✓ Phishing |
| ✓ Data recovery | ✓ Pharming |
| ✓ Facial recognition software | ✓ Public key infrastructure |
| ✓ Firewalls | ✓ Spam filtering |
| ✓ Intrusion detection | ✓ VoIP |
| ✓ IT management tools | ✓ VPN (virtual private networks) |
| ✓ Network Security | ✓ Wireless security |

At this event, you will hear timely and relevant updates from industry experts and leaders who understand how changes in IT security affect how you protect your corporation from vulnerabilities.

You will leave this event with knowledge that has been specifically designed for IT Professionals who manage changing security concerns

Security breaches are more lethal, the pace ever faster and the sources more unexpected. Do you have what it takes to protect the integrity of your organization? Forward thinking organizations know there's always more to be learned – especially when it comes to IT security.

Featured Case Studies Include:

- Merck & Co. Inc.
- Microsoft Corporation
- Sobeys Inc. • WestJet
- Freescale Semiconductor, Inc.
- BMO Financial Group
- AEGON Canada Inc.

CIOs, CISOs, CTOs and other IT Security Professionals – get an inside view on how to secure your IT systems for the future

With threats expanding at an unprecedented rate, keeping up with the latest developments is of critical importance. Our expert roster of speakers will address your most pressing challenges and share practical insights on how to:

- ➔ Turn IT Security to your competitive advantage
- ➔ Combat pharming, phishing, spam, and spyware
- ➔ Develop a more robust and comprehensive security strategy
- ➔ Comply with regulatory requirements efficiently and cost-effectively
- ➔ Minimize your risk of insider attacks

Benchmark against the Leaders in IT Security

Discover how your organization stacks up against the competition and come away with proactive strategies to improve your position. You'll hear directly from organizations that have grappled successfully with the real-world problems you're currently facing.

This Event is for Suppliers and Consultants, too

This is an outstanding opportunity for you to connect with top-tier executives including CIOs, CTOs and CISOs. Use this exclusive platform to network with current and potential clients, learn more about what they really value and demonstrate how you can address their most vital IT security concerns. This premier event provides you with an ideal platform to reach your target audience and forge valuable business alliances.

REGISTER TODAY – (416)944-8833/(866)298-9343

Thousands of senior executives and decision-makers from North America's leading companies have attended Strategy Institute's educational forums. Prepare now for the unique challenges ahead – call **(416)944-8833/(866)298-9343** or e-mail registrations@strategyinstitute.com today to reserve your spot at this premier event.

DAY ONE: Tuesday, April 11th, 2006

8:15 AM **REGISTRATION & SPONSOR EXHIBITS OPEN – CONTINENTAL BREAKFAST**

8:45 AM **OPENING ADDRESS FROM THE CHAIRPERSON**
Mary Kirwan, CEO, HEADFRY INC.

Keynote Address

9:00 AM **TAKING STEPS TOWARD RESOLVING OVERARCHING IT SECURITY ISSUES TO BUILD A COMPREHENSIVE PROGRAM**

This keynote address is intended to explore the growing role of IT Security and other emerging issues.

- Examining the growing role of IT Security within different industries
- Addressing privacy within the context of IT Security
- Examining proposed measures that will manage the future of IT Security solutions

Take away a comprehensive look at security issues and the impact they will have on your business.

David Stolovitch, Assistant Vice-President, IT & Security Governance, Corporate Information Security, Corporate Services, SUN LIFE FINANCIAL

Case Study: Microsoft Corporation

9:45 AM **SECURING THE IT ENVIRONMENT AT MICROSOFT: ENTERPRISE SECURITY COMPLIANCE MANAGEMENT**

Take an in-depth look at how Microsoft mitigates their risks with a constantly evolving strategy.

- Developing an IT security compliance management strategy that works for you
- Shaping a proactive and flexible IT security strategy
- Moving from a reactive to a proactive approach of mitigating vulnerabilities
- Enforcing compliance to the strategy policy on your network

Leave with valuable insights to manage your own risks.

Chris Brockbank, Senior IT Manager, MICROSOFT CORPORATION



10:45 AM **SPONSOR EXHIBIT AREA – NETWORKING BREAK**

Take a moment to visit our sponsors and learn how their organizations are contributing to the IT Security industry.

Case Study: WestJet

11:15 AM **LEARN STRATEGIES TO DEVELOP A CONTINUOUS SECURITY ASSESSMENT PLAN TO PROTECT YOUR INFORMATION**

Hear how WestJet managed their security and regulatory compliance issues after implementation of a new log management system.

- Employing successful strategies for building your own security assessment plan to maintain privacy concerns
- Building an overarching framework that encompasses developing technical and business processes to protect brand image
- Avoiding social engineering traps when dealing with sensitive information

Find out how you can improve your own security assessment plans.

Bruce Elliott, Senior Manager IT Security, WESTJET



12:00 PM **EXHIBITION AREA – NETWORKING LUNCHEON**

Join the conference speakers and your peers for a relaxing luncheon. This is your opportunity to make new business contacts and discuss the ideas presented in the morning session.

Case Study: AEGON Canada

1:30 PM **MANAGING INFORMATION SECURITY AND REGULATORY COMPLIANCE**

One of the largest security pitfalls that companies like AEGON Canada encounters is maintaining compliance with legislation while managing technology risks. This session looks at ways that you can manage risks.

- Understanding what risks are associated with technology changes
- Addressing security and privacy concerns and managing disaster recovery planning
- Acquiring insight into how you can improve your own regulatory compliance adherence strategies

You will take away ideas for handling your regulatory compliance dilemmas.

Brian McPhedran, Assistant VP, IT Risk Management, AEGON CANADA



Industry Expert

2:30 PM **EXPLORING THE CHANGING ROLE OF IT SECURITY AND THE IMPACT IT WILL HAVE ON YOUR BUSINESS**

This session will equip you with information on key trends.

- Enabling new business processes with IT security
- Creating tangible ROI with improved IT Security measures
- Building processes that will help you map out your plan of action for comprehensive IT Security measures

Acquire the strategies you need to develop a sound and successful IT Security plan.

Khalid Kark, Senior Analyst, FORRESTER RESEARCH, INC.



3:15 PM **SPONSOR EXHIBIT AREA – NETWORKING BREAK**

Enjoy a light snack as we head into the final two sessions for the day. Take a minute to pick up useful literature on display from our sponsors and supporters.

Case Study: Freescale Semiconductor, Inc.

3:30 PM **DEVELOPING PATCH MANAGEMENT METHODOLOGY USING THE SIX SIGMA PROCESS TO IMPROVE NETWORK PERFORMANCE**

Time intervals are progressively being reduced from when vendor patches are released until exploits become active. Learn how Motorola and Freescale applied the six sigma methodology to their Patch Management process.

- Getting senior management buy in on security projects is essential to building a sound patch management strategy
- Zeroing in on solutions Freescale employs to manage their internal threats
- Learning about other initiatives Freescale is employing to build up their IT Security initiatives

Generate ideas from Freescale's experiences.

Robert Grant, Information Protection Specialist, FREESCALE SEMICONDUCTOR, INC.



ENSURE YOUR LEADERSHIP WITH A CUSTOMIZED SPONSORSHIP/SPEAKING PACKAGE

By sponsoring this event, you can display your company as an industry LEADER. Ensure your presence is known! Select sponsorship packages are still available – To learn more, contact **Himani Dureja** at **1-866-298-9343** extension **269**.

DAY ONE (continued): Tuesday, April 11th, 2006

Case Study: Merck & Co., Inc.

4:15 PM INTEGRATING PRIVACY AND SECURITY ISSUES AT A GLOBAL LEVEL TO IMPROVE ORGANIZATIONAL PERFORMANCE

Keeping up with compliance regulations over privacy issues is necessary. Protecting data while meeting compliance regulations can create conflicts. This session features ways Merck has managed to maintain a balance of protecting privacy and their IT network.

- Exploring data protection concerns and the increased liability attached
- Managing information management breaches before they compromise the integrity of data
- Understanding consumer protection laws on both sides of the border and how changes in the US will impact Canada

Learn how compliance regulations are changing and what you need to do within your organization to stay on top.

Hilary Wandall,
Director, Corporate Legal/Merck Privacy Office,
MERCK & CO., INC.



Anne Mayrand,
Chief Privacy and Compliance Officer,
MERCK FROSST CANADA



5:15 PM CONFERENCE ADJOURNS FOR DAY ONE

DAY TWO: Wednesday, April 12th, 2006

8:15 AM REGISTRATION & SPONSOR EXHIBITS OPEN – CONTINENTAL BREAKFAST

Opening Address

9:00 AM BUILDING A SYSTEM THAT ADAPTS TO CHANGE WITHIN YOUR ORGANIZATION

This session overviews IT Security issues and how emerging security risks are being identified and addressed.

- Creating strategic direction for your IT Security needs
- Aligning your IT and business goals to ensure your long term success
- Learning how to communicate your IT Security objectives to the rest of your organization

This session will leave you with knowledge to create a proactive approach in your organization.

Darin Stahl, Research Lead,
INFO-TECH RESEARCH GROUP



Case Study: Sobeys Inc.

9:45 AM COMBINING INCIDENT MANAGEMENT WITH PROACTIVE THREAT MANAGEMENT TO REDUCE YOUR IT SECURITY RISK

When implementing a new program, ensuring that quality processes are a priority from the beginning can reduce security implications for your network.

- Making the investment to go beyond routine bug patches and virus checks to build a defensive posture instead of a reactive approach
- Finding the right balance between software and quality
- Creating quality solutions while working within your budgetary constraints

Return to your organization with a proactive and comprehensive approach that you can apply to any new IT Security project.

Bob Steadman, Director, National Security,
SOBEYS INC.



10:30 AM SPONSOR EXHIBIT AREA – NETWORKING BREAK

Continue the debate and discussion with your peers while enjoying a refreshing break.

Industry Expert

11:00 AM APPLYING BIOMETRICS TO ENHANCE PHYSICAL, LOGICAL AND MOBILE SECURITY

Since the September 11 terrorist attacks, biometrics has gained more and more attention and has become an important consideration for security-related applications. This case study will address how biometrics can be applied, as well as the advantages and limitations of various biometric technologies.

- Exploring current biometric projects underway in the Canadian Government
- Discussing the justification for costs associated with implementing biometrics
- Reviewing the challenges and benefits associated with biometrics

This session will leave you with a better understanding of how biometrics can secure your systems.

Dr. Qinghan Xiao,
Defence Scientist, Network Information Operations,
DEFENCE RESEARCH AND DEVELOPMENT CANADA



12:00 PM EXHIBITION AREA – NETWORKING LUNCHEON

Take advantage of this opportunity to connect with someone you might have missed yesterday.

Panel Discussion

1:00 PM REVIEWING EMERGING TECHNOLOGIES AND THE ROLE THEY PLAY IN PROTECTING YOUR CRITICAL INFRASTRUCTURE

IT Security software and hardware protection extends well beyond firewalls and anti spam technologies. This session is geared towards addressing emerging technologies including intrusion detection programs.

- Discussing current anti virus solutions to stay ahead of the curve
- Reviewing vulnerabilities in security products so that you can make more informed decisions when protecting your IT infrastructure
- Recognizing which cutting edge technology can improve your bottom line and secure your IT strategies

Learn which IT technologies you need to know about to protect your systems from any vulnerabilities.

Industry Expert

1:45 PM AN IN DEPTH LOOK AT PRIVACY AND SECURITY ISSUES AFFECTING CROSS BORDER BUSINESS

New privacy laws in the US and Canada are changing the management of security problems. Find out how they will affect your business.

- What are your privacy and security obligations in cross border outsourcing?
- How does mandatory reporting of unauthorized disclosures work?
- How can you manage obligations for increased transparency?

You will take away valuable insight into cohesively addressing your privacy and security issues.

Jason Young, LL.B., LL.M.,
DEETH WILLIAMS WALL LLP



Agenda Continues (see over) 

DAY TWO (continued): Wednesday, April 12th, 2006

Case Study: BMO Financial Group

2:30 PM EXPLORING CORPORATE TRAINING AND AWARENESS PROGRAMS TO OVERCOME POLICY BREACHES WITHIN AN ORGANIZATION

Corporate users aren't always aware of security threats and may unwillingly expose your organization to vulnerabilities. Learn about strategies that that you can use to bridge the gap and reduce your costs.

- Analyzing BMO's framework for delivering on a comprehensive information security awareness program
- Integrating your IT security department and policies into an organizational awareness program
- Protecting both your internal and external links for maximum effectiveness

Discover how corporate awareness programs can save you money in the end.

Catalin Bobe,
Advisor – Information Security,
BMO FINANCIAL GROUP



- Discovering how VoIP is contributing to other business opportunities while saving revenue

Come away with the latest technological insights in IP convergence

Chris Cummins, BROCK PLACEMENT GROUP INC.
Bjorn Asmul, CEO, ATLAS VOICE

Industry Expert

4:30 PM INTEGRATING REGULATORY COMPLIANCE INTO YOUR BUSINESS TO REDUCE RISK

The largest security pitfall that companies are encountering is maintaining compliance.

- Making the connection between security and privacy concerns
- Improving your regulatory compliance adherence strategies
- Managing issues that affect your regulatory compliance

You will take away ideas to fulfill your obligations.

Darren Jones,
Associate Director, Technology Risk,
PROTIVITI



3:15 PM SPONSOR EXHIBIT AREA – NETWORKING BREAK

Take a moment to visit our supporters and learn how their organizations are contributing to the IT Security Industry.

3:45 PM DEMONSTRATION & PANEL DISCUSSION ADDRESSING THE PROS AND CONS OF CONVERGENCE BETWEEN TRADITIONAL TELEPHONE AND IP NETWORKS TO REDUCE YOUR COSTS

In today's market, there is a drive towards increasing productivity and lowering cost. Hear more about the steps that clients are taking towards integrating their IP networks.

- Understanding the risks involved when contemplating convergence
- Managing risks involved when using VoIP improved communications in your corporate environment
- Learning more about technology, security and licensing issues

5:00 PM CLOSING REMARKS FROM CHAIRPERSON AND CONFERENCE ADJOURNS

Earlybirds... Escape to the City!

Register before February 17th and be automatically entered to win a fabulous night on the town.

This package is valued at over \$600 and includes:

* One night's accommodation at the Intercontinental Toronto Centre * Gourmet dinner for two

PLUS theatre tickets to a Mirvish production of your choice.

REGISTER BY FEBRUARY 17TH TO WIN!

CONFERENCE REGISTRATION FORM

FIFTH ANNUAL CANADIAN IT SECURITY CONFERENCE

TUESDAY, APRIL 11TH AND WEDNESDAY, APRIL 12TH, 2006

Conference Pricing:

- Please register me at the **IT PROFESSIONAL RATE** of \$995 (plus 7% GST)
- Please register me at the Regular Conference Rate of \$1595 (plus 7% GST)
- I have registered before February 17th, 2006 and would like to be included in the draw to **WIN A GETAWAY IN THE CITY**

***SPECIAL IT PROFESSIONAL RATE:** To qualify for this rate, you must be a full-time employee who works for a business or corporation within the IT department. Those that DO NOT qualify for the special IT Professional rate include: companies who provide IT related services, such as consulting, software and hardware providers or any other Information Technology service provider. Strategy Institute reviews all registrations, may ask for documentation and reserves the right to determine special pricing privileges.

REGISTRATION FEE: The registration fee for the **FIFTH ANNUAL IT SECURITY CONFERENCE** is \$1595 (Plus 7% GST). This investment includes luncheon, receptions, refreshments, networking breaks, continental breakfast and original course materials. Payment is required in advance and can be made by company cheque, **VISA, MasterCard or American Express**. Please make cheques payable to the Strategy Institute Inc. and write the registrant's name on the face of the cheque.

CANCELLATIONS: Cancellations must be received in writing by Tuesday, March 28th, 2006. You will be eligible for a prompt refund less a \$295.00 administrative fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

CONFERENCE VENUE & ACCOMMODATION: THE OLD MILL INN This unique venue, which is located at 21 Old Mill Road, is one of West Toronto's pre-eminent conference facilities with many special services available for delegates. In addition to offering free parking to visitors, The Old Mill is optimally located next to the Old Mill Station on the Bloor TTC line.

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Delegate name (print name in full)	Title
Delegate name (print name in full)	Title
Delegate name (print name in full)	Title
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