

4th Annual Summit

Preventing and Responding to Violence in Schools

Assessing Threats > Reducing Violence > Saving Lives

New
Downtown Venue!
★★★★★

Wednesday April 2nd and Thursday April 3rd, 2008 | Sutton Place Hotel, Downtown Toronto



9 leading case studies from Nationally- and Internationally-renowned speakers, including:



Katie Koestner
Executive Director
Campus Outreach Services

Katie became the first woman to break the silence and speak publicly about date rape. Katie has been on the cover of TIME Magazine, Larry King Live, Oprah, MTV, CNN, NBC News, Good Morning America and many other media outlets.



Rocco (Rocky) DelMonaco, Jr.
Vice President for University Safety
Georgetown University
Washington, D.C.

Former head of threat response initiatives with The Department of Homeland Security and Secret Service supervisor for the White House Joint Operations



Debra Pepler
Senior Executive Member
LaMarsh Centre for Research on Violence and Conflict Resolution

Distinguished Professor
Department of Psychology
Faculty of Health York University



William Byrd
Safe Schools Administrator
Coordinator of Leadership and Staff Development
Safe Schools Office
Toronto District School Board

Supported by:



Benchmarks, solutions and best practices on how to:

- Build an effective violence-prevention strategy
- Carry out a comprehensive threat assessment
- Combat sexual assault at all ages
- Control bullying
- Initiate a safe and effective lockdown
- Better react as a first responder
- Work with police and students to prevent violent incidents

9 case studies, including:

- Georgetown University
- PREVNet
- Toronto District School Board
- University of Texas at Austin
- Center for the Prevention of Violence, Raleigh, NC
- GEAR UP, Queens, NY
- Delaware State University
- Toronto Police Services PEACE program
- S.P.E.A.R. Program, Peel Police



To register call: 1.866.298.9343
or 416.944.8833 or e-mail:
registrations@strategyinstitute.com

Take away practical strategies to implement immediately at your school

We have assembled 17 renowned authorities from around North America to provide you with the solutions you need for preventing violence in your school, and how to react appropriately should tragedy occur. Protect your school from incidents waiting to happen now.

Benchmarks, solutions and best practices on how to:

- Build an effective violence-prevention strategy
- Carry out a comprehensive threat assessment
- Combat sexual assault at all ages
- Control bullying
- Initiate a safe and effective lockdown
- Better react as a first responder
- Work with police and students to prevent violent incidents

As an educator, you understand the importance of proactive continuous learning. Take advantage of this unique, interactive learning experience, and start implementing proven response strategies. There is no time to delay. This is your best opportunity to improve the safety of your school, your students, and your faculty and staff. You will learn how to prevent violence, and how to respond if tragedy strikes.

Nine leading case studies, including:

- Georgetown University
- PREVNet
- Toronto District School Board
- University of Texas at Austin
- Center for the Prevention of Violence, Raleigh, NC
- GEAR UP, Queens, NY
- Delaware State University
- Toronto Police Services PEACE program
- S.P.E.A.R. Program, Peel Police

This is your best peer-to-peer exchange opportunity this year. Meet and network with North America's leading authorities on school violence prevention and institutional safety practices. In addition, you will network with peers who are struggling with the same issues you are.

Attention: Lock and security companies, legal professionals and consultants

This is your chance to network with the leading experts on school violence, as well as principals and superintendents who are making a real difference at reducing violence in their schools.

This educational event is not to be missed! Take in two full days of interactive learning sessions that will arm you with the only weapon that can prevent violence: knowledge. And don't forget to participate in three workshops that will provide more opportunities to tackle issues in even more depth. This event was specifically created for:

- Safe school administrators
- University safety officers
- Principals and Vice-Principals
- Superintendents
- Campus or school police officers
- Guidance counselors
- School psychologists
- School board directors and trustees

Send Your Entire Team

Executive administrators will be able to take back key lessons to the rest of your staff. Take this opportunity to create a unified perspective and walk away with a working solution that will benefit you, your staff, and your students. Special team pricing provides even greater value for your conference dollar.

Register now. Space is limited and sure to sell out.

Participate in these critical discussions and network with peers and industry leaders in the school safety industry.

Sponsorship and Exhibit Opportunities

For more information, contact Bill Lem at 416-944-9200 ext. 250, or 1-866-298-9343 ext. 250 or via email bill@strategyinstitute.com

Register by calling 1-866-298-9342 or by emailing registrations@strategyinstitute.com



Day One

Wednesday April 2nd, 2008

7:30 AM Registration and Continental Breakfast

8:15 AM Opening Comments from the Chair

Bill Byrd

Safe Schools Administrator, Coordinator of Leadership and Staff Development, Safe Schools Office, Toronto District School Board

8:30 AM Opening Address

Understanding the Roots of Bullying and Developing Strategies for Preventing It

Bullying occurs at all levels, from primary to university, male and female. Bullying is also the most important safety concern among educators, and the most difficult to prevent. It is also the most serious, as most school shooters were victims of bullying.

- ▶ Understand the root causes of bullying and its reach
- ▶ Design a program that attacks the root causes
- ▶ Learn to spot the warning signs of a bullying victim

Learn pro-active strategies to prevent bullying at all levels.



Debra Pepler

Senior Executive Member of the LaMarsh Centre for Research on Violence and Conflict Resolution, and Distinguished Professor, Department of Psychology, Faculty of Health, York University

9:15 AM Case Study: Delaware State University

Administering an Effective Lockdown to Prevent or Limit Casualties

As Virginia Tech has made clear, getting the message out to students and securing a campus requires a clear plan and an effective notification system. Managing the security of a school or university during an active threat requires clear duties and quick communication systems.

- ▶ Leverage the reach of technology in warning students and staff of threats
- ▶ Create an action plan that allows you to quickly control access points
- ▶ Set up a monitoring system that provides real execution assessment

Be aware of the systems and strategies you can implement to prevent or limit violence at schools and universities.

Belinda Baker Captain, Operations Division Commander
Delaware State University, Dover, DE

10:00 AM Networking Break

Interact with conference speakers and fellow attendees.

10:30 AM Special Keynote Address

Preventing Sexual Assault and Cyber Misconduct in our Schools

During this illuminating special presentation, Katie weaves together her own experience with date rape with fifteen years of research and practice in improving school responses and prevention strategies for sexual and cyber misconduct. Learn the practical policy strategies, protocols, and training programs that have assisted over 1,500 schools in North America.

- ▶ Understand current trends and risks for sexual and technology-related misconduct
- ▶ Benchmark your procedures against international systems
- ▶ Build real, comprehensive solutions for reducing sexual harassment and assault
- ▶ Learn best practices and create a clear course of action to respond effectively to incidents
- ▶ Learn how email, sharing sites, and other social networking outlets can be used for perpetrating and preventing sexual misconduct in the academic environment and how to better reduce risk in these ever-changing areas



Katie Koestner

*Executive Director
Campus Outreach Services*



12:00 PM Networking Luncheon

Join the conference speakers and your peers for a relaxing luncheon. This is your opportunity to make new contacts and discuss ideas.

1:30 PM Case Study: University of Texas at Austin

Increasing Access to Student Services to Prevent Violence on Campus

Preventing tragedies in schools and universities takes a holistic approach. Administrators must work with many parties to ensure adequate resources are available. Learn how to:

- ▶ Educate staff on recognizing signs of distress, and provide options for reporting them
- ▶ Have systems in place that address behavioural concerns
- ▶ Provide and educate students on resources available to them
- ▶ Work effectively with mental health experts, students, and teachers



LaToya Hill

*Coordinator, Student Emergency Services,
University of Texas at Austin*

Agenda Continues (see next page)



Day One (Continued)

2:15 PM Case Study: Peel Police SPEAR Program

A pre-event plan can greatly increase the effectiveness of an emergency response. In conjunction with school boards, Peel police were the first police force in Canada to develop a database complete with maps and infrastructure knowledge that allows police to secure a scene quickly and effectively.

- ▶ Learn how to set up similar programs in your district
- ▶ Hear about some of the success this program has experienced
- ▶ See how adaptable the SPEAR program can be

Create an effect pre-event plan to limit violence at your school.



Grace Kempers
SPEAR Coordinator
Peel Police



Christine McIntyre,
Detective, Youth Crime
Coordinator, Peel Police

3:00 PM Networking Break

3:30 PM Case Study: Georgetown University

Threat Assessments: Creating a Functionally Safe School Building to Maximize Security

With multiple buildings and entrances at most schools and campuses, security officials must be prepared for many contingencies. Learn how to maintain security at your school or university using proactive strategies.

- ▶ Evaluate your building plans, and prepare a strategy that addresses your school's layout
- ▶ Learn how to develop a comprehensive security plan
- ▶ Reduce your risk through landscaping and lighting

Familiarize yourself with the role design can play in keeping your school safe.



Rocco (Rocky) DelMonaco, Jr.
Vice President for University Safety
Georgetown University, Washington, D.C.

4:15 PM

How to Involve Students, Administrators, and Police, To Better Manage Guns and Gangs in Schools

While gangs and gang violence may appear limited to a few schools, their impact is felt across many school districts, with administrators often unaware. Recognizing the potential threat is only the beginning.

- ▶ Understand how gangs operate and the solutions you can implement
- ▶ Know the best practices for handling gang activity in your school
- ▶ Gain a greater knowledge of why students join gangs

Michael Matic
Staff Sergeant, Toronto Police Services,
PEACE Program



5:00 PM Conference Adjourns to Day Two



Day Two

Thursday April 3rd, 2008

7:30 AM Registration and Continental Breakfast

8:15 AM Opening Comments from the Chair

Bill Byrd

Safe Schools Administrator, Coordinator of Leadership and Staff Development, Safe Schools Office, Toronto District School Board

8:30 AM Case Study: Toronto District School Board

Managing Media Attention During and After a Violent Event

Dealing with unwanted media attention can happen surprisingly quickly. Knowing how to handle media-intense situations requires a clear plan of action and the cooperation of all your school's administrative personnel.

- ▶ Learn how to create an action plan that can be initiated right away
- ▶ Develop a clear plan for working with the media to limit negative press, and control your message
- ▶ Understand how to use the media to reassure parents, students, and the public, that the situation is under control

Become more media-aware and learn how to use the media in a positive manner.



Bill Byrd

Safe Schools Administrator, Coordinator of Leadership and Staff Development, Safe Schools Office, Toronto District School Board

9:15 AM Industry Expert

Understanding your Legal Rights and Obligations as a School and an Educator

Violence in schools and on campuses takes many forms, from overt violent acts to veiled threats and innuendo. When confronted with a potentially violent student, knowing how to respond correctly is essential to avoiding lawsuits.

- ▶ When can administrators intervene?
- ▶ Legally, what is considered an appropriate response?
- ▶ How do you deal with the aftermath?

Understand how to legally and effectively deal with violent or threatening students.



Eric Roher

*Partner,
Borden Ladner Gervais, LLP*

10:00 AM Networking Break

Day Two (Continued)

10:30 AM Best Practices in Handling Imminent Threats: Create Your Action Plan

If a student threatens to commit a violent act at school, do you know how you should handle it? Reacting properly can prevent a tragedy and save lives.

- ▶ Clarify the first steps you need to take
- ▶ Learn how to calmly diffuse the situation
- ▶ Understand the necessary protocols for dealing with dangerous situations

Gain a better understanding of how to handle dangerous threats.

Darlene Marsh

Manager, Center for the Prevention of Violence, Raleigh, NC

11:15 AM Case Study: Ottawa-Carlton District School Board

Responding to life-threatening emergencies in our schools — Lessons Learned

Targeted threats and violence in schools require a comprehensive 'safe schools' action plan, developed and coordinated in partnership with police services and other 'first responders'. Drawing on first-hand experiences in a large urban school board, this session will help participants:

- ▶ Understand the critical importance of creating and maintaining a positive safe school climate
- ▶ Become aware of threat assessment and management of high risk, life threatening students behaviors
- ▶ Benefit from lessons learned on the importance of a planned integrated emergency response plan that focuses on prevention and school recovery

Dan Wiseman, (Former) Manager of Safe Schools and Community Agency Liaison, Ottawa-Carlton District School Board



12:00 PM Networking Luncheon

Join the conference speakers and your peers for a relaxing luncheon. This is your opportunity to make new contacts and discuss ideas presented in the morning sessions.

1:30 PM Case Study: GEAR UP Queens, NY

Establishing Effective After-School Programs to Lower Violence in Schools

Because most school violence takes place just after school, providing after-school programs for at-risk students can help lower school violence rates. The GEAR UP program in Queens, NY, has lowered violence rates, improved academic performance, and increased high school graduation rates and university enrolment.

- ▶ Understand the social and educational benefits of an after-school program
- ▶ Learn how to start an after-school program at your school
- ▶ Hear the many successes this program has produced and how to recreate them



Yvette Morgan

Co-Director, GEAR UP, St. John's University, Queens, NY



2:15 PM Industry Expert:

Setting an Industry Standard for Providing Safer Schools

Many schools in high-risk communities receive inadequate security financing, which greatly hampers their ability to provide key security options, such as mass communication systems.

- ▶ Understand the importance of setting an industry standard
- ▶ What benchmarks should be in place for optimum security
- ▶ Hear the many successes some districts have produced

Benchmark your school's safety plan against the desired industry standard.

Kim Carr, Manager, Public Safety and Security, Durham College, and the University of Ontario

3:15 PM Closing Address

Understanding Violence in Schools from the Student's Perspective

Hear an open and frank discussion of how violence has affected students. They share their experiences and discuss the initiatives and solutions they believe would have benefited them.

- ▶ Gain a new perspective in how to battle student violence
- ▶ Learn how to spot the signs of violence, from the student's perspective
- ▶ Collaborate with students to prevent violence in schools

Expand your understanding of how violence affects students.

Youth LOVE Leader, Leave Out Violence Everywhere Representative

4:00 PM Conference Adjourns

Pre-Conference Workshop Tuesday, April 1, 2008

1:00 PM to 4:00 PM Workshop A

Restorative Practice Framework: An Introductory Workshop for Creating a Safe School

This interactive workshop introduces participants to the Restorative Practice Framework, which seeks to foster healthy behaviours and stronger relationships. The Restorative Practice framework provides a logical, explicit, and comprehensive approach to school life that creates a climate of respect in your school.

- ▶ Improve your school's safety and academic results at the same time
- ▶ Understand why parents, students, and educators are reacting positively
- ▶ Determine the most efficient way to establish a similar program in your district or school

Learn how to implement a Restorative Practices Framework in your school to reduce violence and improve academic results.

Bruce Schenk

Restorative Justice Advisor

Kawartha Pine Ridge District School Board

Post Conference Workshops

Friday, April 4, 2008

9:00 AM to 12:00 PM Workshop B

Using the Internet and Technology as a Tool to Prevent Cyber-bullying and Youth Violence

Technology can now extend a bully's reach beyond the schoolyard, and into the living rooms of his or her victims. Most every student has the necessary tools for cyber-bullying: access to the Internet and a cell phone. Join us for this interactive workshop on how you can use social networking and sharing websites such as YouTube and Facebook as a tool to prevent cyber-bullying and violence in schools.

- ▶ Understand what you can do to limit and reverse this emerging threat
- ▶ Hear what you as an educator must do upon learning of a cyber-bullying event, and why you must act immediately
- ▶ Learn the processes behind anonymous crime-stoppers lines, and why they can be effective in preventing violence in schools

Inform yourself of the extent of cyber-bullying, and your obligations as an educator in preventing it.

Scott Mills

Constable, Toronto Police Services, School Crime Stoppers Officer

1:00 PM to 4:00 PM Workshop C

Understanding the Signs of ADHD, And Learning How to Work Effectively With ADHD Adolescents to More Effectively Manage At-Risk Students

Research and court records indicate that youths are 20-25% more likely to be violent, arrested, and convicted of violent crimes. Many experts believe many cases of ADHD are undiagnosed, and therefore uncontrolled. As more students become diagnosed and prescribed medication to treat their symptoms, knowing how to work effectively with these students becomes imperative.

- ▶ Understand the symptoms of ADHD, and how to respond
- ▶ Create a strategy for monitoring diagnosed students
- ▶ Learn how to effectively discuss your concerns with parents and medical practitioners

Develop a plan for identifying and responding to ADHD-diagnosed students to manage at-risk students.



Dr. Timothy Bilkey

*Adjunct Professor, Department of Psychiatry
Schulich School of Medicine and Dentistry
The University of Western Ontario*

Testimonials:

“Excellent and Informative.” – *Len Paris, Manager, Campus Police, University of Toronto, Mississauga*

“The caliber of presenters were exceptional...I could take some specific strategies and implement them right away.” – *Joanne Querel, Principal Northwest Catholic District School Board*

“Presentations have been very informative... Networking with other colleagues was superb!” – *Michael Prospero, Superintendent of School, Dufferin-Peel Catholic District School Board*

“Informative, good variety of speakers.” – *Colleen Norris, Coordinator of Policy Development, Windsor Essex Catholic District School Board*

“Very good. I was amazed by the amount of info available for users.” – *Meziane Zeoual, Director of Security, La Cite Collegiate*

“Excellent conference...fast paced, comprehensive and passionate...” – *Brenda Millar, Director of Student Services, Western School Board, Summerside, PEI*

“Excellent series of presentations, describing effective programs and strategies...” – *Ted Kennedy, Superintendent of Education, Upper Canada District School Board*

“An impressive array of presenters.” – *Gary Nason, Guidance Counselor, School District 17, New Brunswick*

New Downtown Venue The Sutton Place Hotel



Experience the elegance and charm of Toronto's only European, residential-style four-star hotel. In the heart of the city, The Sutton Place Hotel is conveniently situated close to Toronto's business district, world-class entertainment, superb dining and just minutes from the fashionable boutiques and galleries of Yorkville.

Contact The Sutton Place at 1-866-3-SUTTON by March 1st and mention Strategy Institute to receive our exclusive rate of \$169/night. Limited rooms are available – and they will sell out! If you require further assistance, please do not hesitate to contact our **Customer Care Team at 1-866-298-9343.**



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Why You Should Attend:

- ▶ Build effective violence prevention strategies
- ▶ Carry out a comprehensive threat assessment
- ▶ Combat sexual assault at all ages
- ▶ Initiate safe and effective lockdowns
- ▶ Better react as a first responder

How to Register:



E-Mail:
registrations@strategyinstitute.com



Telephone:
1-866-298-9343 (Toll-free)



Fax:
1-866-298-9344 (Toll-free)



Mail: Strategy Institute
401 Richmond St. West, Suite 401
Toronto, Ontario M5V 3A8

ATTENTION MAILROOM: If undeliverable to addressee, please forward to:
Superintendents, Principal, School Administrator, Campus Security Manager.

SAVE \$100
by February 8th **
**Conference Packages only

Please register this person for 4th Annual Preventing and Responding to Violence in Schools

Conference Pricing:

1

CONFERENCE CODE: 108007 A B	
Conference ONLY	<input type="checkbox"/> \$995*
Conference + 1 Workshop	<input type="checkbox"/> \$1390*
Conference + 2 Workshops	<input type="checkbox"/> \$1785*
BEST VALUE PACKAGE: Conference + 3 Workshops	<input type="checkbox"/> \$2180*
Conference Workshops (each) SELECT: <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C	<input type="checkbox"/> \$395
*Conference Binder (\$495 Value) INCLUDED	

Registration Fee:

Your registration fee of \$995 also includes a conference binder and essential take-away learning guides valued at \$495. Luncheon, refreshments, networking breaks and continental breakfast are included. Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to the Strategy Institute Inc. and write the registrant's name on the face of the cheque. PLEASE NOTE: All prices quoted are subject to 5% GST.

Group Discount:

A Group Discount is offered for this conference (not in combination with any other offer). To be eligible for the Group Discount, delegates MUST register at the same time. The total discount per delegate (including applicable group discounts, etc.) MUST not exceed 25% of the Regular conference cost.

Cancellations:

Cancellations must be received in writing by Wednesday March 19th, 2008. You will be eligible for a prompt refund less a \$495.00 administrative fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

Contact Details:

2

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Send 3 delegates and the 4th delegate attends for free!