

8TH ANNUAL

Urban Transportation SUMMIT

Integrated Transportation
SOLUTIONS

Tuesday March 2nd and Wednesday March 3rd, 2010 • Marriott Toronto Bloor Yorkville • Toronto, Ontario

Roll Out Cost-Saving Technologies | Unify Transit Solutions
Secure Funding | Green Transit Retrofit | Reduce Congestion

Hear from these leaders:



Dr. Sven von Ungern-Sternberg,
Regierungspräsident für Süd Baden
(Governor for the State of South Baden),
Freiburg, Germany;
Board Member, **International Making
Cities Livable Council**



Rick Garcia,
Councillor,
City of Denver



Adam Giambrone,
Chair,
Toronto Transit Commission



Ian Jarvis,
Chief Executive Officer,
Translink

Source solutions from these 9 cities and leaders:

- Freiburg, **Germany**
- London, **UK**
- Denver, **Colorado**
- Calgary, **AB**
- Winnipeg, **MB**
- Vancouver, **BC**
- Kelowna, **BC**
- Metrolinx
- Agence métropolitaine de transport (**AMT**)

Take away 10 practical solutions to:

- ① **Design** Multi-Use Transportation Corridors
- ② **Identify** New Technologies
- ③ **Decrease** your Carbon Footprint
- ④ **Streamline** the Movement of Urban Goods
- ⑤ **Bolster** your Rail Network
- ⑥ **Boost** Transit Security
- ⑦ **Reduce** Gridlock
- ⑧ **Retrofit** Existing Infrastructure
- ⑨ **Improve** Accessibility
- ⑩ **Nurture** Active Transportation

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CycleSafe
SECURE BICYCLE PARKING

ReNew
CANADA
The Infrastructure Renewal Magazine

ITS+STI
CANADA

OPTA



To register call: 1-866-298-9343 • E-mail: registrations@strategyinstitute.com

2010 is a year of unprecedented opportunity in transportation innovations and investments.



Be a part of history – build high-tech, sustainable transportation foundations for generations of Canadians.

With over \$5-billion in federal funding available for infrastructure development throughout Canada, 2010 is an unprecedented year for growth and innovation in the transportation industry.

Unparalleled funding options and a commitment to environmental sustainability will mark 2010 as a banner year. Do your part by getting all the crucial decision-making support you need at the most prestigious event of the year!

Your next step – this conference!

Take away 12 practical solutions to:

- ① **Design Multi-Use Transportation Corridors:** Incorporate integrated gridlock solutions
- ② **Identify New Technologies:** Increase cost savings and rider convenience
- ③ **Decrease Your Carbon Footprint:** Explore sustainable transportation solutions
- ④ **Streamline the Movement of Urban Goods:** Create a smooth flow of traffic
- ⑤ **Bolster your Rail Network:** Learn how electrified rail can benefit YOU
- ⑥ **Boost Transit Security:** Become the safest city in the world for transit riders
- ⑦ **Reduce Gridlock:** Benchmark advanced traffic demand management
- ⑧ **Retrofit Existing Infrastructure:** Discover cost-effective green solutions
- ⑨ **Improve Accessibility:** Consider children and senior citizens in your transit plan
- ⑩ **Nurture Active Transportation:** Improve air quality and reduce transportation costs

Essential pre-conference workshops offer hands-on training:

Workshop A: Best Practices in Electrified Rail Development: Challenges, Solutions and Next Steps

Workshop B: Exclusive Site Inspection: Toronto Metro Transportation Integrated Traffic Control Centre

Source solutions from these 9 cities and leaders:

- Freiburg, **Germany**
- Denver, **Colorado**
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- Agence métropolitaine de transport (**AMT**)
- Metrolinx
- Kelowna, **BC**

Emulate their success to become the next leader...

Take away 9 ADDITIONAL benefits from this exclusive event:

1. Face-to-face interaction
2. Q&A opportunities with global experts
3. ITS power panel
4. Structured networking with key government decision-makers
5. 6 EXCLUSIVE case studies
6. Special transportation solution-focused sessions
7. Interactive peer-to-peer discussions
8. 20+ top industry power speakers
9. "NEW" green transportation action panels

About This Conference:

Strategy Institute's 8th Urban Transportation Summit is the eighth in a series of year-long events designed to help government leaders formulate integrated strategies for a sustainable transportation future. This prestigious summit provides an exceptional learning opportunity for transportation leaders from across the globe to form a collective vision for sustainable transportation across Canada and the world.

Register Now! Don't miss this chance to network, discuss, and debate the issues with representatives who will shape the future of Canada's transportation systems. Register before this event sells out by calling 1-866-298-9343 or emailing registrations@strategyinstitute.com today.

Benefit from world-renowned case studies and high-caliber panels.

Attend this high-level summit specifically designed for the following:

Cities, Municipalities and Regions

Mayor | Councillor | CAO | Commissioner | Manager of Transportation | Manager of Infrastructure | Engineer | Director of Design and Construction | Policy Advisor | Transportation Planning | Senior Research and Development Officer

- **Optimize your Transportation Management Plan:** Facilitate traffic flow to ease gridlock.
- **Increase Transit Ridership:** Nurture an efficient, integrated public transit system.
- **Cut Carbon Emissions:** Identify low-cost retrofitting options.
- **Plan for Growth:** Improve existing infrastructure for the future of your transportation matrix.
- **Eliminate Urban Congestion:** Explore global best practices to increase safety and eliminate gridlock.

Provincial and Federal Government

Minister | Assistant and Deputy Minister | Director of Transportation | Director of Infrastructure | Policy Advisor | Public Infrastructure Renewal | Strategic Planning | Transport Canada | ITS Canada | Environment Canada | Infrastructure Canada

- **Enhance Intermodality:** Cut costs and improve transportation services to your constituents.
- **Strategize with Global Peers:** Benchmark transportation global best practices.
- **Pioneer Green Transportation:** Become a global leader in sustainability.
- **Benchmark New Technologies:** Identify cutting-edge trends.
- **Balance Security, Efficiency, and Cost:** Keep citizens safe without sacrificing speed or convenience.

Transportation, Infrastructure, ITS and GIS, Suppliers, Consultants and Vendors

CEO | President | Director of Business Development | Sales Manager | Contractor | Private Carrier

- **Be Short Listed on RFPs:** Build mutually beneficial business.
- **Connect with Million Dollar Spending Budgets:** Nurture public-private partnerships.
- **Shape the Future of Transportation Policies:** Share your industry expertise.
- **Identify Critical Market Needs:** Recognize current market challenges and high priority demands.



Ensure Your Leadership with a Customized Sponsorship/ Exhibit Package

By sponsoring this one-of-a-kind event, you can showcase your company as an industry LEADER. Ensure your presence is known. Select sponsorship packages are still available.

To learn more, contact **George Pollard** at **1-866-298-9343 ext. 272**, or email **pollard@strategyinstitute.com**.

Testimonials

“The case studies and examples from overseas are very informative and useful to what is achievable if we get our jurisdictional and financial matters in order.”

Brian Lee, *Manager, Development Engineering & Transportation, Town of Markham*

“Excellent cross-section of speakers and good opportunities to ask questions and to network.”

Hassan Shaheen, *General Manager, Transportation Planning, ISL Engineering & Land Services*

Send Your Entire Team

Ensure that you develop a collective vision across your group by sending your entire team to this premier event. Allowing everyone on your team to attend will ensure open communication and effective strategy implementation. Special team pricing provides great value for your conference dollar. See the registration form for details.

About Strategy Institute

Strategy Institute is proud to be a facilitator of information sharing for the public service sector for 15 years. We strive to strengthen the foundations of Canada's transportation infrastructure through annual conferences such as “The Future of Canada's Infrastructure,” “Canadian Asset Management for Sustainable Infrastructure,” “Retrofitting and Planning Sustainable Suburbs,” “Managing Change in the Public Sector” and many more. One of our higher purposes is to provide federal, provincial, and municipal leaders with the knowledge and tools they need to provide safe, sustainable transportation for all constituents.

DAY 1

TUESDAY
March 2, 2010

7:30 AM Registration & Sponsorship Exhibits Open – Continental Breakfast

8:15 AM Opening Address from the Chair



Michael Roschlau,
President & CEO,
Canadian Urban Transit Association (CUTA)

8:30 AM Envisioning the Future of Sustainable Transportation in Canada

This power panel brings together Canada's top transportation leaders to explore their most cutting-edge initiatives to reduce Canada's carbon footprint and ensure that Canada is a global leader in transportation innovation.

- Connecting transportation corridors through intermodal and interregional transportation
- Investing in public transit and green transportation initiatives
- Implementing new technologies to improve safety, security, efficiency and traffic flow

Hear how Canadian transit is entering a new age of sustainable, technologically-savvy urban transportation.



Adam Giambrone,
Chair,
Toronto Transit Commission



Ian Jarvis,
Chief Executive Officer,
Translink



Joël Gauthier,
CEO,
Agence métropolitaine de
transport (Montreal, QC)



John Brodhead,
VP- Strategy &
Communications,
Metrolinx

9:30 AM Case Study: Freiburg, Germany Making Cities Livable: Balanced Transportation Planning for a Sustainable City

As a leader in balanced transportation, Freiburg boasts a comprehensive transportation system that is functional, attractive and accessible to all demographics from children to the elderly. In this session:

- Learn how to integrate effective public transit with pedestrian zones to encourage active, community-centred transportation options
- Explore how transit planning can strengthen compact urban neighborhoods to establish ethical land use patterns and nurture diversity

Discover how effective transportation planning can improve quality of life in your community.



Dr. Sven von Ungern-Sternberg,
Governor of South Baden, Freiburg, Germany;
Board Member, International Making Cities Livable Council

10:15 AM Mid-Morning Networking Break

Enjoy a cup of coffee or tea while networking with your peers.

10:45 AM Intelligent Transportation Systems: Integrating the Transportation Technologies of Tomorrow in Your Community

Intelligent transportation systems offer a myriad of solutions for increasing safety, easing gridlock, reducing carbon emissions, bolstering security and maximizing the capacity of existing infrastructure.

- Prepare for the future integration of ITS technologies in infrastructure planning, design and construction
- Learn how ITS can save millions of dollars in transportation systems' operating and maintenance costs

Capitalize on over \$8.5 million in federal funding to integrate transportation technologies in YOUR community.



Carl Kuhnke,
Executive Director,
ITS Canada



Jeremy Evans,
Head of Technology Delivery Group,
Directorate of Traffic Operations,
Transport for London, UK

11:45 AM Case Study: Denver Planning and Implementing Urban Multimodal and Multi-Use Transportation Corridors in Your City

Denver is currently executing the largest multimodal transportation project in the United States: FasTracks, a multi-billion dollar transit expansion plan.

- Discover Denver's cutting-edge strategies for increasing transit mode share and reducing congestion during peak hours
- Explore how Denver is integrating FasTracks with Denver's larger multimodal transportation vision

Help your community protect the environment, conserve energy, and discourage single-occupancy vehicles.



Rick Garcia,
Councillor,
City of Denver

12:30 PM Exhibition Area –Networking Luncheon

Join the conference speakers and your peers for a relaxing luncheon.

Sponsored by: **ALSTOM**

1:45 PM Achieving High Performance in Public Transportation: Integrating Electronic Ticketing

Rising customer expectations and new technologies have increased demand for e-ticketing systems. This session will highlight critical strategies to ensure your system's success to:

- Increase the efficiency of asset use and prevent fraud
- Learn about consumer education strategies, the evolving market position of Smart Cards and the future potential of your e-ticketing system

Benchmark strategies to implement e-ticketing with a customer-focused algorithm for increased cost savings, convenience and security for both your transit agency and consumers.

Michael J. Wilson,
Managing Director, Public Transportation North American Practice
Accenture



To register call: 1-866-298-9343 • E-mail: registrations@strategyinstitute.com

2:30 PM Green Retrofitting Technologies Panel Discussion

Sustainable transportation is a priority for all government leaders but fiscal restraints often cause roadblocks in federal, provincial and municipal efforts to go green. Save money:

- Explore clean diesel and electric rail technologies
- Secure lucrative green funding from a myriad of federal and provincial sources

Source new solutions to revitalize transportation infrastructure with a limited budget.



Todd Coulter,
Manager, Project Management
and Engineering, Material
Solutions Services,
North America Transportation



Peter Schrum,
Director, Business Development
& Sales - Ontario, Canada,
Bombardier Transportation
Canada Inc.

3:15 PM Sponsor Exhibit Area – Networking Break

3:45 PM Case Study: Vancouver Vancouverdom in a Post-Motordom World: Beyond Auto-Dependent Transportation Planning

Faced with a landscape designed primarily for the motor vehicle – “Motordom” – Vancouver has taken a different direction toward creating more transit-friendly, multimodal urban spaces.

- Benchmark global best practices of post-Motordom urban spaces from Northern Europe to Portland and NYC
- Explore Vancouver’s emerging alternatives and new directions in transit reurbanization

Move beyond automobile domination to more sustainable mass transit solutions.



Gordon Price,
Director, City Program, **Simon Fraser University;**
former Councillor, **City of Vancouver;**
former board member, **Greater Vancouver Regional District and TransLink**

4:30 PM Case Study: Kelowna Getting Commuters Moving: Engineering Active Transportation for the Health of Your Region

Recently awarded \$100,000 from the Government of Canada to develop the Central Okanagan Corridor, Kelowna has been a trailblazer in creating mixed-use transportation corridors promoting active transportation.

- Learn from Kelowna’s groundbreaking projects in transportation demand management and multimodal transportation engineering
- Hear how Kelowna has employed traffic demand management to reduce demand for roadway space while encouraging active transit

Protect the environment, conserve energy and improve the health and vitality of your community.



Sharon Shepherd,
Mayor,
Kelowna, BC

5:15 PM Social Activities

Unwind and mingle with the delegates and speakers at our “exclusive” end-of-the-day gatherings. Bring your business cards!



DAY 2

WEDNESDAY
March 3, 2010

7:30 AM Registration & Sponsorship Exhibits Open – Continental Breakfast

8:15 AM Day One Recap by Chairperson

8:30 AM Case Study: London, UK Eliminating Gridlock with Intelligent Traffic Systems

Faced with increasing delays, congestion and pollution, London has tackled gridlock challenges through innovative intelligent traffic solutions that work in real time to manage the competing traffic of overcrowded city streets.

- Consider congestion zone charging to generate revenue and reduce gridlock
- Develop rider accountability fee schedules to reward green commuting and discourage heavy polluters

Emulate London’s success in your own transportation planning.



Jeremy Evans,
Head of Technology Delivery Group, Directorate of Traffic Operations,
Transport for London (UK)

9:15 AM Designing Inclusive Mobility for an Aging Society Panel

Only 25 years from now, over one million Canadians will be over the age of 85. With most suburbs developed as car-dependent communities and most Canadians traveling by automobile, it is integral that the country plan ahead to ensure continuing, accessible mobility to an aging population.

- Design and retrofit communities to meet the mobility needs of Canada’s changing demographic
- Increase mobility and safety for the aging through proven transit solutions
- Explore strategies for making the driving experience safer for aging drivers

Take away a variety of perspectives and solutions for increasing the mobility of older persons in your region.



Jason Mallett
Senior Safety Policy Advisor, Road Safety Policy Office – Road Users,
Safety Policy and Education Branch
Ontario Ministry of Transportation

10:00 AM Sponsor Exhibit Area – Networking Break

Interact with conference speakers and fellow attendees. Secure important new business contacts and dialogue about crucial developments in transportation funding and planning.

10:30 AM Implementing Integrated Mobility Grids for the Sustainable Movement of People and Goods

Faced with rapid urbanization and related increases in congestion, sprawl, and pollution in urban areas, it has become a growing challenge to keep people and goods moving efficiently and sustainably.

- Benchmark international best practices in public-private innovations from India, South Africa and the US to implement door-to-door, multi-modal, IT-enhanced sustainable transportation
- Implement the most advanced strategies for moving people, goods and even moving less across urban regions
- Identify new business, employment and economic development opportunities fostered by the emerging New Mobility industry

Get your city moving with an integrated mobility grid to improve efficiency and boost the economy.



Susan Zielinski,
Managing Director, SMART Program (Sustainable Mobility & Accessibility Research & Transformation),
Center for Advancing Research and Solutions for Society at the University of Michigan

11:15 AM Building Support for Active Transportation and Complete Streets

We've all experienced it, and studies have shown that the motor vehicle traffic congesting our cities costs us enormously in terms of lost productivity, air quality, and personal health and safety. In this session, the Toronto Coalition for Active Transportation, the Toronto Cyclists Union, and Smart Commute - North Toronto, Vaughan will highlight their latest initiatives as advocates for active transportation and complete streets.

- Explore how these organizations have mobilized municipalities and government leaders throughout the region to promote a vision of sustainable, active transportation for all road users
- Gain strategies to improve commuter safety and mobility through a connected city-wide network of bicycle lanes and paths
- Learn how organizations throughout the region are working together to integrate this Complete Streets vision with Transit City and other regional transit projects

Improve your region's air quality and dramatically reduce transportation costs by encouraging sustainable, active transportation.



Brian Shifman,
Executive Director
Smart Commute
– North Toronto, Vaughan



Nancy Smith Lea,
Director of Active Transportation, Clean Air Partnership (CAP);
Program Director, Toronto Coalition for Active Transportation (TCAT)



Yvonne Bambrick,
Executive Director,
Toronto Cyclists Union

12:15 PM Exhibition Area – Networking Luncheon

1:30 PM Transit Vision 2040

Michael Roschlau, *President & CEO,*
Canadian Urban Transit Association (CUTA)

2:00 PM Case Study: Calgary Plan It Calgary: Developing a Comprehensive Transportation and Land Use Vision

Plan It Calgary is an integrated 60-year transportation and land use plan, the result of over three years of research, analysis and consultation involving thousands of citizens, stakeholders and special interest groups. The plan features:

- Establishing land use typologies and linking enhanced transit to selected activity centres and road corridors
- New road types, multi-modal corridors and tools to establish mode priority
- Emphasis on intensity, design, mixed land use and proximity of services
- New processes and guidelines for implementation of the plan

Support a prosperous and competitive economy while reducing urban sprawl through effective transportation land use planning.



Don Mulligan, P.Eng,
Director of Transportation Planning,
City of Calgary

2:45 PM Networking Break

3:00 PM Multi-modal Transportation Economic Evaluation: Cut Costs and Improve Mobility

This interactive workshop discusses methods for the comprehensive evaluation of non-motorized projects and programs including many benefits that tend to be overlooked or undervalued in conventional transportation project benefit/cost analysis. Topics will include:

- Evaluating the travel impact of non-motorized improvements and encouragement programs
- Comprehensive evaluation of non-motorized benefits and costs. Benefits include road and parking infrastructure cost savings, consumer savings, improved mobility for non-drivers, environmental benefits and improved public fitness and health
- Methods for incorporating these impacts into transportation policy and planning analysis
- Implications for transport policy and planning decisions



Todd Litman,
Founder and Executive Director,
Victoria Transport Policy Institute (BC)

3:45 PM Peer to Peer Exchange Forum Summary, Lessons Learned and the Road Ahead: Delivering Conference Tangibles

Join a group of peers to summarize the lessons learned over the past two days and create a comprehensive list of recommendations for the three levels of government to build a national platform for long-term sustainable transportation in Canada.

4:30pm conference adjourns



PRE-CONFERENCE WORKSHOPS

MONDAY
March 1, 2010

WORKSHOP A: 9:00 AM – 12:00 PM

Best Practices in Electrified Rail Development: Challenges, Solutions and Next Steps

Sponsored by:



With diesel prices skyrocketing and global fuel shortages imminent, this essential half-day workshop will provide the concrete solutions you need to plan for the future of your rail infrastructure. In this must-attend seminar, one of Europe's top high speed rail experts will provide you with the proven integrated solutions you need to make multi-million dollar high speed rail decisions optimal to the unique demands of your constituency.

Leverage this workshop to:

- Benchmark national and international best practices in electrified rail development
- Discover how electrified rail can be quieter, cleaner, more reliable and less expensive than traditional diesel trains
- Design and implement a long-term plan of action
- Seamlessly integrate electrified rail into your region's multi-modal vision
- Maintain and upgrade your existing rail network
- Assess the costs of electrified rail implementation
- Roll out the newest high speed rail technologies

Leverage the expertise of one of Europe's top high speed rail experts to provide the fastest, most reliable electrified rail technologies to your constituency.



Philippe Veyrunes
Electrification Project Manager
ALSTOM Transport - Transport Global Solutions (France)

About Your Workshop Leader:

Prior to becoming Electrification Project Manager for Alstom Transportation, Philippe worked as Project Engineer on the electrification of the high speed rail Seoul-Pusan line and as project manager for the catenary work package for the Channel Tunnel Rail Project. Since then, he has been responsible for a variety of railway electrification and infrastructure projects throughout France, Israel, China, Dubai and Mexico. As a specialized expert in electrified rail, Philippe boasts over 16 years of progressive management experience in major international railway electrification projects.



WORKSHOP B: 1:30 PM – 3:30 PM

Site Visit – Metro Transportation Integrated Traffic Control Centre

Join us for a personalized tour of Toronto's hub of traffic monitoring and management to explore the cutting-edge technologies that the city uses to monitor traffic flow and rapidly respond to traffic incidents. Gain a more comprehensive understanding of advanced traffic calming and emergency response systems to streamline emergency response times and improve the flow of traffic in your community.

Register soon
only 20 spots are available!

Embrace this rare opportunity to identify new solutions to reduce gridlock and improve driver safety in this elite small-group excursion to witness Toronto's integrated traffic management centre in action!

Staying at the hotel has advantages for you!

- 1 The entire conference will take place inside the Marriott hotel. You will be just steps away from all the sessions and networking action!
- 2 Specially arranged evening SOCIAL ACTIVITIES to facilitate peer-to-peer interaction and networking will be taking place in the hotel.
- 3 Save money! With the special room block mention "Urban Transportation Summit by Strategy Institute" you will pay only \$169/night for a standard room in this luxurious hotel.
- 4 World class amenities! Experience Marriott's dining and fitness facilities.
- 5 Bring your spouse and enjoy a mini vacation while attending the conference.

OUR VENUE:

Marriott
TORONTO BLOOR
YORKVILLE

The Toronto Marriott Bloor Yorkville hotel is located in the center of downtown Toronto in the fashionable Yorkville district providing a unique upscale hotel experience. Guests have direct access to the Yonge & Bloor subway lines, world class shopping, dining and entertainment and are steps away from the Eaton Centre, CN Tower and the Art Gallery of Ontario.

Call before **February 8th** to book your hotel room and receive our conference rate of **\$169/night**.

Global Reservations: 1-800-859-7180 | Direct: 416-961-8000 | 90 Bloor Street East Toronto, Ontario | M4W 1A7 | Canada

To register call: 1-866-298-9343 • E-mail: registrations@strategyinstitute.com



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Forwarding Information:
ATTENTION MAILROOM: If undeliverable to addressee, please forward to: **Mayor, City Manager, Dir Transportation, Dir Planning, Transportation Policy Advisor**



WHY YOU SHOULD ATTEND

- ✓ Roll Out Cost-Saving Technologies
- ✓ Unify Transit Solutions
- ✓ Secure Funding
- ✓ Green Transit Retrofit
- ✓ Reduce Congestion

HOW TO REGISTER

- E-Mail:** registrations@strategyinstitute.com
- Telephone:** 416-944-9200
1-866-298-9343 (Toll-free)
- Fax:** 416-944-0403
1-866-298-9344 (Toll-free)
- Mail:** Strategy Institute
401 Richmond St. West, Suite 401
Toronto, Ontario M5V 3A8

EARLY BIRD SAVING

\$100 OFF
Register by **Dec. 18**

Please register this person for: **8th Annual Urban Transportation Summit**

1 CONFERENCE INVESTMENT

CONFERENCE INVESTMENT	Government and NGO Investment	Regular Investment
Conference ONLY	<input type="checkbox"/> \$ 997	<input type="checkbox"/> \$1,897
Conference + Workshop	<input type="checkbox"/> \$1,292	<input type="checkbox"/> \$2,192
Conference + 2 Workshops	<input type="checkbox"/> \$1,587	<input type="checkbox"/> \$2,487
Workshop ONLY A B	<input type="checkbox"/> \$ 395	<input type="checkbox"/> \$ 395

2 CONTACT DETAILS

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CITY: _____ PROV/STATE: _____ POSTAL CODE: _____

TELEPHONE: () _____ FAX: () _____

MOBILE: () _____ EMAIL: _____

APPROVING MANAGER'S NAME: _____ TITLE: _____

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Regular investment is \$1897 (Plus 5% GST).

This rate applies to business, industry, consultant, advisor or industry associations involved in transportation, infrastructure, technology, urban planning, construction, or any other related business.

***Government and NGO Investment is \$997** (Plus 5% GST).

Those groups eligible for this rate include employees of municipalities, county, city, provincial and federal government elected officials and civil servants, and non-government organizations (Registered Charitable number is required at the time of registration). Strategy Institute reviews all registrations and reserves the right to determine special pricing privileges.

GROUP DISCOUNT: A Group Discount is offered for this conference (not in combination with any other offer). To be eligible for the Group Discount, delegates MUST register at the same time. The total discount per delegate (including applicable group discounts, etc.) MUST not exceed 25% of the regular conference cost.

CANCELLATIONS: Cancellations must be received in writing by February 16th, 2010. Cancellations received by this date will be eligible for a prompt refund less a \$495.00 administration fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

Conference Code: 110005

Disclaimer: Strategy Institute reserves the right to change or adjust the agenda without notice.

MULTIPLE ORDERS PLEASE PHOTOCOPY